



Instructional Leadership Summit

Tuesday, August 1, 2017

Program

<u>Time</u>	<u>Program Description</u>	<u>Room</u>
7:00 - 8:00	Registration & Continental Breakfast	Capitol/State
8:00 - 8:15	Welcome, Overview of Program & Introductions Jon Konen, SAM President	Ballroom
8:15 - 9:45	WHY Schools Need To Be Transformed Bill Daggett, Ed.D	Ballroom
<p><i>We need to educate our children for their future, not our past. Rules, regulations, teaching practices, and traditions that exist in today's American education system were created during the Second Industrial Revolution. As we attempt to meet the needs of today's students, who have lived their entire lives in the technological/information-based Third Industrial Revolution, this system is being challenged. It's about to be challenged even more as we enter the Fourth Industrial Revolution—a fusion of technologies that most can't yet fathom. To be prepared for this changing world, today's students need a future-focused education program that prepares them with a higher and different set of skills and knowledge than what is currently being taught. It can be done, but how? In this presentation, Dr. Daggett will explain how these 20th century practices came about and describe why and how transformation is needed.</i></p>		
9:45 - 10:00	Break & Visit with Exhibitors	Capitol/State
10:00 - 11:45	A Picture of the Nation's Most Rapidly Improving Schools Bill Daggett, Ed.D	Ballroom
<p><i>A picture is worth a thousand words. Dr. Daggett will paint a picture of what success looks like in the nation's most rapidly improving schools. He will then provide a roadmap of how they created a culture to support innovative changes, made necessary instructional changes, and changed how they organized and delivered instruction.</i></p>		
11:45 - 12:30	Lunch	Capitol/State
12:30 - 1:45	Big Data, Big Implications: Shifting What and How We Teach for the Unknown Future Bill Daggett, Ed.D	Ballroom

While the third Industrial Revolution ushered in data analytics, it is said that the fourth Industrial Revolution will move every sector of society toward predictive analytics. What does that mean for educators who need to prepare students for this unknown world in which they will live and work? What will students need to know and be able to do to be college and career ready? How will schools monitor every student at every grade to ensure they will leave school prepared for these accelerating demands? In this presentation, Dr. Bill Daggett will address these critical questions around data analytics in education.

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<u>Time</u>	<u>Program Description</u>	<u>Room</u>
1:45 - 2:00	<i>Break & Visit with Exhibitors</i>	<i>Capitol/State</i>
2:00 - 3:30	<i>School Transformation - From Concept to Reality</i> - Bill Daggett, Ed.D	<i>Ballroom</i>
<p><i>The nation's most rapidly improving schools have been successful at moving innovation from a trendy thing to talk about and experiment with to a concept that directly and dramatically improves student performance. Based upon his ongoing study of these schools, Dr. Daggett will describe how these schools have used comprehensive classroom-to-boardroom approaches that have nurtured and tied these practices together via a system of effective instruction, rather than a series of random acts of innovation.</i></p>		
3:30 - 4:00	<i>SAM ... Working for You!</i> Kirk Miller, Godfrey Saunders, Tom Unwin - SAM LPLP Program Leaders & SAM Communities	<i>Ballroom</i>
4:00 - 4:05	<i>Message from MREA</i> Dennis Parman, MREA Executive Director	<i>Ballroom</i>
4:05 - 4:10	<i>Closing Comments</i> Kirk Miller, SAM Executive Director	<i>Ballroom</i>
4:30 - 6:30	<i>Reception sponsored by MREA - MCS</i>	<i>Natatorium</i>

MREA The Rural School Advocate

The Montana Rural Education Association and Montana Cooperative Services LLC is sponsoring the Reception held in the *Natatorium of the Radisson Colonial Hotel*. Please join MREA from 4:30 - 6:30 for light appetizers and drinks.

Radisson®



Featured Speaker

Bill Daggett, Ed.D.

Bill Daggett, Ed.D., Founder and Chairman of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move preK-12 education systems towards more rigorous and relevant skills and knowledge for *all* students. For 25 years, he has crisscrossed our nation, as well as the industrialized world, to lead school reform efforts to effectively prepare students for their future.

While an avid supporter of public education, he also challenges all of us to be more focused on our children's future than on maintaining the schools of our youth. His insights and leadership has caused nearly every major education association in the country, hundreds of school districts, numerous political and business leaders, publishers, and others to seek out his advice and guidance.



Before founding and now serving as Chairman of the International Center for Leadership in Education, Dr. Daggett was a teacher, local administrator, and a director with the New York State Education Department.

He is the creator of the Rigor/Relevance Framework which has recently become the cornerstone of much of the nation's school reform efforts. He is also the author of numerous books about learning and education, textbooks, research reports, and journal articles.

Dr. Daggett has been recognized as a distinguished alumnus by both Temple University and the State University at Albany.

Dr. Daggett has a special commitment to individuals with disabilities. He and his wife, Bonnie, volunteer their time and lend their support to Wildwood Programs in upstate New York. Wildwood serves the needs of people of all ages who, like their daughter Audrey, have neurological impairments/ learning disabilities or autism, by enabling them to become the best that they can be.

For more information on the International Center and Bill Daggett, please visit www.LeaderEd.com or contact Karen Wilkins at 518-723-2057

Instructional Leadership Summit

Wednesday, August 2, 2017

Program



<u>Time</u>	<u>Program Description</u>	<u>Room</u>
7:00 - 8:00	Registration & Hot Breakfast	Capitol/State
8:00 - 8:10	Welcome, Overview of Program & Introductions Jon Konen, SAM President	Ballroom
8:10 - 9:10	Safe, Caring and Successful Schools: Learning Environments That Achieve Results for All Students Mike McKay, JK Thomas & Associates	Ballroom
	<i>Mike McKay's keynote highlights changes in education as we pay greater attention to social-emotional health and safety as prerequisites for student success, especially for our vulnerable students. From his experience as a school superintendent and now as Director of the Canadian Self-Regulation Initiative, Mike will share approaches taken by schools in transition from the "blunt force behaviorism" that was so common in the past. Today's schools focus on fitting the school around the learner rather than fitting the learner into the school. Our accountability efforts have to include the full range of kids, knowing that each one has the capacity to thrive in the right environment.</i>	
9:10 - 9:20	Break & Visit with Exhibitors	Capitol/State
9:25 - 10:15	Focus Zone Session 1 <i>Transformation & Personalized Learning</i> <i>Leading for Social Emotional Learning</i> <i>Leadership of Contemporary Issues</i> <i>Leadership and Technology</i>	Legislative Room Judicial Room Gallery Room Executive Room
10:20 - 11:10	Focus Zone Session 2	
11:10 - 12:10	Lunch & Visit with Exhibitors	Capitol/State
12:15 - 1:05	Focus Zone Session 3	
1:05 - 1:20	Break & Visit with Exhibitors	Capitol/State
1:25 - 2:15	Focus Zone Session 4	
2:30 - 3:30	Coaching with Flexibility Mike Van Diest, Carroll College Football Coach	Ballroom
	<i>In over 30 years as a college football coach, Mike Van Diest has seen the times change and has had to change the way he coaches athletes along the way. From his time as an assistant in the Big 10 and in the WAC to his 18 years of head coaching at Carroll College, how he molds young men into leaders has had to change as the internet, social media and technology have changed the way young people see the world. Every player is different and adjusting the way you coach the individual is a skill that any great leader will need to do effectively.</i>	

Social Media Lounge

Meadowlark

9:25 - 10:15 Tweet This! - Participating and Moderating in a Twitter EdChat, Adrian Advincula

10:20 - 11:10 Tweet Tips, Sharyl Allen & Ken Larson

12:15 - 1:05 Effective Digital Communication: Getting the Most Band for Your Buck, Dr. Rob Watson

1:25 - 2:15 Camp Social Media, Jon Konen & Todd Lark

SAM Instructional Leadership Summit 2017

Schedule at a Glance

Wednesday, August 2		INSTRUCTIONAL LEADERSHIP SUMMIT			
7:00 - 8:00 AM		Continental Breakfast & Registration			
8:00 - 8:10 AM		Welcome & Overview of Program - Jon Konen, SAM President			
8:10 - 9:10 AM	"Safe, Caring and Successful Schools: Learning Environments That Achieve Results for All Students" - Mike McKay				
9:10 - 9:25	Transition & Visit with SAM Business Partners				
Focus Zones	Transformation & Personalized Learning	Leading for Social Emotional Learning	Leadership of Contemporary Issues	Leadership and Technology	Social Media Lounge
Room Location	Legislative Room	Judicial Room	Gallery Room	Executive Room	Meadowlark Room
Session 1 9:25 - 10:15	Personalized Learning...A Leap of Faith <i>Joe Steele & Todd Lark</i>	The Self-Regulation Story <i>Mike McKay</i>	MT EPAS for Principals: Capacity Building Framework <i>Linda Peterson & Tom Umwin</i>	A Framework for Assessing District/School Readiness for Classroom Technology: A Guide for School Administrators <i>Eric Chambers</i>	Tweet This! Participating and Moderating in a Twitter EdChat <i>Adrian Adunola</i>
Session 2 10:20 - 11:10	Personalized Learning on a Continuum: Strategies that Work for Different Teacher Archetypes <i>Jeff Liberty</i>	The Self-Regulation Story <i>Mike McKay</i>	MUS & PK-12 Partnerships Making a Difference <i>Angela McLean & Team</i>	Data Security & Privacy in 2017: Don't rely on your IT Department! <i>Russ Hendrickson</i>	Tweet Tips <i>Sharyl Allen & Ken Larson</i>
11:10 - 12:10	Lunch/Visit with SAM Business Partners				
Session 3 12:15 - 1:05	Deepening Leadership for Rigorous Instruction <i>Dr. Lisa Corbin</i>	Trauma Informed Schools: Every Child, Every Day, Whatever It Takes <i>Ruth Vecker</i>	SAM Update - Professional Learning, Advocacy, Tools You Can Use <i>SAM Team</i>	Building & Sustaining Tech Culture In Your District <i>Todd Lark</i>	Effective Digital Communication: Getting The Most Bang For Your Buck <i>Dr. Rob Watson</i>
1:05 - 1:20	Break/Visit with SAM Business Partners				
Session 4 1:25 - 2:15	SAM LPLP Personalized Learning for Montana Administrators <i>SAM LPLP Team</i>	Building a System of Support for Students to apply Self-Awareness & Self-Management Skills <i>Paul Furlingre</i>	The Every Student Succeeds Act & How You Can Be Involved in the MT Plan <i>Susie Hedalen</i>	Using Technology to Personalize Learning <i>Pete Vraspir</i>	Camp Social Media <i>Jon Konen & Todd Lark</i>
Session 5 2:30 - 3:30	Coaching with Flexibility - Coach Mike Van Diest				

Mike McKay



With 35 years' experience as a school and district educational leader, Mike McKay retired from his position as Superintendent/CEO of Surrey School District in December 2013. Surrey is a diverse and dynamic school system in one of Canada's fastest growing cities. As Superintendent and CEO of Surrey Schools, he was responsible for a student and staff population of almost 80,000.

In addition to having taught at both elementary and high school levels, Mike served as a school and district administrator and worked at the Ministry of Education as Director of Educational Innovation. Related experiences as a member of the Provincial Working Group on Accountability Agreements and District Reviews led him to encourage schools to engage in value-added improvement processes, through which school communities commit to capacity building in a positive, appreciative enquiry environment.

Mike's leadership and vision on giving "every child, every chance, every day," has shaped his focus on increasing student success rates at all levels. Passionate about the difference that can be made through quality public education, Mike's current work is largely centered on the establishment and growth of a self-regulation initiative (see www.self-regulation.ca). He has worked with schools, districts and regions to increase awareness and application of a self-regulation framework that brings neuroscience into contact with education. Presentations and project work in Canada, the U.S., Mexico and Australia have all been part of his focus in the last two years. Mike is also active nationally and internationally as a resource person on system improvement, helping to build capacity through a focus on innovative leadership, accountability, ethics, school culture and professional learning communities.

Featured Speaker

In over 18 years as head coach at Carroll College, Mike Van Diest has led the Fighting Saints to six National Championships, 14 Frontier Conference Championships (including twelve straight titles from 2000-2011) for one of the most dominating runs in college football history. The Saints have posted a 194-42 record during the past sixteen seasons. This includes a Frontier Conference mark of 138-28 for an impressive winning percentage of 83 percent. The Saints have compiled a playoff record of 39-8 over the past fourteen years.

This past season, the Saints opened the season with a 27-24, last-second win over Montana Tech but lost three straight after that point and struggled to a 4-6 record for the second-consecutive season.

Compared to Van Diest's track record, the 2015 and 2016 seasons were aberrations. Carroll College ended the 2014 season ranked No. 1 in the country and reached the NAIA FCS Quarterfinal game, losing a heartbreaker to Southern Oregon University with a tight score of 45-42. The Saints finished 10-2. By virtue of their 9-1 Frontier Conference mark, Carroll College won its second consecutive Frontier Conference Championship Crown, the 14th championship in 16 seasons. The Saints were a perfect 5-0 at home in Nelson Stadium during the regular season.



After going 12-2 in 2013 and falling in the national semifinal, Coach Van Diest was honored as the 2013 region five NAIA coach of the year by the American Football Coaches Association. In 2011 the Saints reached the National Championship game for the 8th time in the past 10 years and ended the season in second place after losing to St. Xavier 20-24. In 2010 the Saints won their sixth National Championship in the past 9 seasons and the 7th appearance in the title game. The Saints posted a 14-0 record defeating the University of Sioux Falls 10-7 in the championship game. This was the 4th time under Van Diest that the Saints finished with a perfect record, the other seasons were in 2003, 2005 and 2007.

During Van Diest's tenure, Carroll has had the National Player of the Year four times. Tyler Emmert received this award in 2003 and 2005 and in 2008 Owen Koeppen was named Player of the Year. Chance Demarais won the award in 2011. In 2000 and 2001 the Saints finished with a number 3 national ranking. The Saints defense was ranked 11th in 2000, 4th in 2001, 6th in 2002, 5th in 2003 and 3rd in 2004 and number one in 2005 and 2006. In 2006 the Saints defense gave up an average of 5.8 points per contest.

While at Carroll College, Van Diest has coached 37 All-Conference linebackers with eight being named First Team All-Americans: Joe Horne (2001), Cory Perzinski (2002), Marcus Atkinson (2003), Gary Cooper (2004, 2005), Seamus Molloy (2006), Owen Koeppen (2007, 2008), Thomas Dolan (2010) and Sean Blomquist (2013, 2014). Horne, Atkinson, Cooper, Koeppen (twice), Dolan (twice) and Blomquist (twice) were also named Frontier Conference Defensive Player of the Year. During his tenure as head coach Van Diest has been named Frontier Conference Coach of the Year ten times. In 2003 and 2005 Van Diest was named NAIA National Coach of the Year by the American Football Association as well as the AFCA Coach of the Year in 2003, 2007 and 2010.

Van Diest is a 1970 graduate of Helena High School. His career has included stops at his alma mater, the University of Wyoming, the University of Montana, the University of Massachusetts, and the Big Ten representative, Northwestern University, as an assistant coach. Van Diest has won titles at Montana (Big Sky Champions, 1982), Wyoming (two Western Athletic Conference Championships and one Pacific Division Championship, 1986) and 14 Frontier Conference Championships at Carroll, as well as the 2002, 2003, 2004, 2005, 2007, and 2010 NAIA National Championships. He and his wife Heidi have two sons, Shane, 30 and Clay, 23.

Instructional Leadership Summit

9:25 - 10:15 Focus Zone Session 1

Transformation & Personalized Learning

Session Title: Personalized Learning...A Leap of Faith

Personalized Learning puts the student front and center in the classroom, and the teacher on the side....to facilitate learning. Hear how St. Regis School District made the transformation from the traditional educational model to personalized learning and the challenges that come with it.

Presenter: Joe Steele, St. Regis & Todd Lark, SWMSS

Room: Legislative Room

Leading for Social Emotional Learning

Session Title: The Self-Regulation Story: How classrooms, schools and districts are making social-emotional learning and youth mental health a pillar of their work.

This breakout session will briefly review the science related to self-regulation and how it is being applied in classrooms to support student success.

Presenter: Mike McKay, Director of the Canadian

Self-Regulation Initiative

Room: Judicial Room

Leadership of Contemporary Issues

Session Title: Montana-EPAS for Principals: Capacity Building Framework

This interactive session provides an opportunity for school and district leaders to get a look at the Montana-EPAS for Principals: Capacity Building Performance Appraisal System. This capacity building framework is

- Integrated into district and school growth plans to make it job-embedded.
- ONDEMAND with easy 24/7 access to short training modules.
- Built on a powerful software platform to streamline the process and efficiency.
- An ongoing professional growth system for educators.

The presentation includes a demonstration of the capacity building framework in action

Presenters: Linda Peterson & Tom Unwin

Room: Gallery Room

Leadership and Technology

Session Title: A Framework for Assessing District/School Readiness for Classroom Technology: A Guide for School Administrators

This session articulates a framework for a district/school-level assessment of readiness for a classroom-based technology “rollout.” The availability of inexpensive devices like laptops, Chromebook, and tablets, coupled with the prevalence of student-owned devices has created an unprecedented opportunity to have a device in the hands of every student, every day. The road to such one-to-one initiatives, however, is full of potholes, detours, and wrong turns, with each obstruction costing the District or School money, time, and other resources.

This session, which is designed for the school administrator without a background in Information technology, addresses the most common obstructions on the road to a successful implementation of classroom technology, including,

- Understanding your district/school Internet bandwidth needs,
- Network infrastructure design fundamentals, including wireless networks,
- Internet safety and security,
- IT Department staffing,
- Learning Management Systems,
- Software needs,
- Student, staff, and teacher end-user devices,
- Professional development.

In addition, this session will review strategies for funding district/school technology including grants, bonds, and the Federal e-rate program.

Presenter: Eric Chambers, Director of E-Rate and Services, NCCE

Room: Executive Room

10:20 - 11:10 Focus Zone Session 2

Transformation & Personalized Learning

Session Title: Personalized Learning on a Continuum: Strategies that Work for Different Teacher Archetypes

Like students, no two teachers are exactly the same. Given differences in teachers' pre-service training, years of experience, prior professional learning opportunities, and mindsets, each teacher needs a highly personalized system of support in order to make his/her classroom more student-centered. Please join us for a highly interactive discussion about what BetterLesson has learned through coaching hundreds of teachers in North America about the best ways to support teachers in making the shift to models of learning that are more highly blended and personalized. Together we will test the notion that there are different teacher "archetypes" and explore the ways in which support for each archetype may need to be different if we want teachers to have a model for understanding how to personalize learning for their students effectively.

Presenter: Jeff Liberty, Vice President of Personalized Learning, BetterLesson

Room: Legislative Room

Leading for Social Emotional Learning - REPEATED

Session Title: The Self-Regulation Story: How classrooms, schools and districts are making social-emotional learning and youth mental health a pillar of their work.

This breakout session will briefly review the science related to self-regulation and how it is being applied in classrooms to support student success.

Presenter: Mike McKay, Director of the Canadian Self-Regulation Initiative

Room: Judicial Room

Leadership of Contemporary Issues

Session Title: School Administrators of Montana and the Montana University System: A Great Team

This sectional will focus on the one of a kind partnerships between the School Administrators of Montana and the Montana University System. Featured topics will focus on how these partnerships are serving K-12 schools and their students by design.

Presenters: Angela McLean, Director of American Indian and Minority Achievement and K-12

Partnerships for the Montana University System.

Room: Gallery Room

Leadership and Technology

Session Title: Session Title: Data Security & Privacy in 2017: Don't Rely On Your IT Department!

Network security has changed dramatically in the last 5 years, and continues to evolve at a rapid pace. The requirements needed to ensure your data is secure and your student information is private are much different then what they were just a few years ago. Relying solely on your IT department to take care of this challenge is a dangerous approach. Data privacy and security needs to be approached in a whole new way and needs to include staff, administrators and all stakeholders in the district. Find out how to properly partner with your IT department, leverage state and federal resources and build a roadmap to a safe environment. META has teamed up with MASS to work together to guide all Montana districts in solving this challenging problem. This session will provide administrators the information they need to start, continue or finish securing their networks.

Presenter: Russ Hendrickson, Senior Information Systems Manager for Missoula County Public Schools.

Room: Executive Room

Instructional Leadership Summit

12:15 - 1:05 Focus Zone Session 3

Transformation & Personalized Learning

Session Title: Deepening Leadership for Rigorous Instruction

Great leaders have the ability to model expectations, create effective learning communities and support teachers as they provide high quality instructional opportunities. In this engaging and interactive session, leaders will focus on key elements for creating a collaborative approach to supporting teachers. Leaders will also identify powerful teaching strategies, engage in the collaborative instructional review process and ultimately support teachers in improving student outcomes.

Presenter: Dr. Lisa Corbin, Instruction and Leadership Coach with the International Center for Leadership in Education

Room: Legislative Room

Leading for Social Emotional Learning

Session Title: Trauma Informed Schools: Every Child, Every Day, Whatever It Takes

It is no secret that schools today face unprecedented challenges, but when a school's culture is keenly focused on positively influencing student learning, successful transformation is possible. In this session, you will learn about our journey to becoming a trauma informed district that emphasizes shifting a school culture to one that focuses on growth and a student centered learning model.

Presenter: Ruth Uecker, Assistant Superintendent, K-6 Great Falls Public Schools

Room: Judicial Room

Leadership of Contemporary Issues

Session Title: SAM Update - Professional Learning, Advocacy, Tools You Can Use

Join the SAM Office Team for an interactive session exploring the resources available to SAM members and members of the education community for Professional Learning, Advocacy and Leadership. We will show you how to access and use those resources and have a great discussion about opportunities for professional learning, key advocacy issues, and leadership development.

Presenters: SAM Leaders Professional Learning Program Directors

Room: Gallery Room

Leadership and Technology

Building and Sustaining Tech Culture in Your District:

“We won't experience 100 years of progress in the 21st century — it will be more like 20,000 years of progress...”

~ Ray Kurzweil. Technology touches us personally in ways we never dreamed. Yet, technology implementation and integration is a seemingly slow process in public schools.

I encourage us to develop and sustain a more viable and vibrant tech culture in our schools & classrooms; a culture that is capable of moving at the pace of innovation while remaining relevant and meaningful to all stakeholders in the educational process. Join me as we explore a variety of foundations that will help your district build a sustainable tech culture engaging technology and data to differentiate and enhance instruction while using those same skill sets to communicate student achievement and growth in the most effective way possible.

Presenter: Todd Lark, Director of Technology Services and Implementation for Southwest Montana School Services

Room: Executive Room

Instructional Leadership Summit

1:25 - 2:15 Focus Zone Session 4

Transformation & Personalized Learning

Session Title: SAM Leaders Professional Learning Program – Personalized Learning for Montana Administrators

Please join us as the LPLP Directors and the SAM office team discuss the complete advantages of registering for and joining the newly revised SAM Leaders Professional Learning Program (LPLP). The SAM LPLP provides a unique and innovative approach to professional learning for Montana school leaders by offering an opportunity for participants to receive student-focused, solution-based professional development designed to be responsive to the challenges and issues administrators face each day. Connecting administrators throughout the state, LPLP's multi-faceted blended learning approach consists of a rich online resource center; collegial cohorts that meet both virtually and face-to-face allowing participants to share challenges, successes, and thought leadership with like-minded Montana leaders experiencing similar job roles, situations, and context; and personal learning networks, including one-on-one coaching/mentoring with experienced Providers. The audience will learn more about the program including getting a glimpse of the SAM LPLP Resource Center and meeting the Providers. Now in its 5th year, the SAM Leaders Professional Learning Program is proven to be an important piece in the professional learning of the school leader.

Presenters: SAM Leaders Professional Learning Program Directors & SAM Office Team
Room: Legislative Room

Leading for Social Emotional Learning

Session Title: Building a System of Support for Students to apply Self-Awareness and Self-Management Skills

As many states turn in their ESSA plans to the Department of Education, aspects of Social-Emotional Learning (SEL) are embedded in nearly all plans. SEL is critical for today's students as it helps them build intrapersonal, interpersonal, and cognitive competence. Although SEL consists of five

core competencies, this session will explore and define aspects of two competencies; self-awareness and self-management.

Presenters: Paul Furthmyre, Principal at the Montana School for the Deaf and the Blind

Room: Judicial Room

Leadership of Contemporary Issues

Session Title: The Every Student Succeeds Act and How You Can Be Involved In The Montana Plan

An overview will be given on ESSA as well as the latest updates from the U.S. Department of Education. Information will be provided on the process to prepare for the September 2017 submission. The draft plan will be explained and new additions to the plan will be highlighted. Also to be discussed will be the next steps for implementing ESSA, including: school expenditure reporting, school report cards and more.

Presenter: Susie Hedalen, Director for Educational Services and ESSA at the Montana OPI

Room: Gallery Room

Leadership and Technology

Session Title: Using Technology to Personalize Learning

Digital learning experiences and mobile devices are changing the education landscape. At this session, we'll discuss strategies for leading your organization through this transition to create new learning and teaching opportunities. You'll explore the role of visionary leadership in supporting school transformation and see how new learning resources support emerging trends in education.

Presenter: Pete Vraspir, Development Executive, Apple

Room: Executive Room

Instructional Leadership Summit

Social Media Lounge Presentations

All Located in the Meadowlark Room

9:25 - 10:15 *“Tweet This! Moderating & Participating in a Twitter EdChat”, Adrian Advincula*

Description: The daily life of an administrator is filled with responsibilities, troubleshooting, collaborating, and the unknown. It is quite challenging to stay up to date with our own professional development. Twitter is a quick and easy way to stay up to date on educational best practices while creating and building a professional learning network throughout the world. This session will focus on how to participate in an EdChat and how to moderate one. We will simulate a Twitter EdChat at the end of this session - please bring a laptop or tablet to participate.

10:20 - 11:10 *“Tweet Tips”, Sharyl Allen & Ken Larson*

Description: Communication Today requires social media savvy leaders. Join Ken and Sharyl on Tweet tips used by Savvy Educational Leaders. Walk away with at least one new tool in your social media communication tool kit.

12:15 - 1:05 *“Effective Digital Communication: Getting The Most Bang for Your Buck!”*, Dr. Rob Watson

Description: With limited resources, now more than ever, it is important to pass bonds and levies in our communities. And sharing successes with the masses can help spread the word about your work. Effective and efficient communication strategies are essential. As administrators, we can no longer ignore digital communication and we can't forget about the traditional methods. In this presentation you will hear about one District's success with effective communication strategies to pass a \$125M bond. These strategies are transferable to other initiatives.

1:25 - 2:15 *“Camp Social Media”, Jon Konen & Todd Lark*

Description: Put on your exploratory caps and join Jon Konen and Todd Lark in a mini ed camp where we will explore many hot topics lit by the sparks of social media in schools. We will devise a discussion agenda on the spot with many pertinent topics available. Bring your experiences, best practices and teachable moments as we dive deep into what it means for your district to engage your stakeholders in the digitalscape!

Adrian Advincula is the principal at Irving Elementary in Bozeman. He has been an administrator in Bozeman Public Schools for the past 8 years and completed his 18th year in education. Irving Elementary is a Title I School known for being the International School in the Bozeman community. One third of its population consists of students of families attending Montana State University. Due to that population, Irving has a high number of students from the 7 recognized Native American tribes in the state, as well as countries like China, Mongolia, Russia, Germany, Kuwait, Saudi Arabia, Iraq, Kenya, Ethiopia, and Australia. He has spearheaded the SamEdchat twitter forum for administrator professional development.

Sharyl Allen is the current school Superintendent in Conrad. She has presented from Auckland, NZ to Chandler, AZ on social media in education over the past 15 years. MBA and Ed. Leadership at NAU. Executive Urban Leadership Certification from Georgetown. Pleased by the quality of preparation received by Western MT College, back in the day... Founding member of Verde Valley Leadership. Her passion is Ensuring kids succeed! Over 30 years of work on personalized learning in public education.

Pat Audet is the Associate Director at SAM and has served Montana as a teacher, middle school principal, high school principal, and superintendent within his 25 years in education. He received his Bachelor of Science Degree in Education with Major in Biology and Minor in Physical Education at Minot State University, where he also played football and baseball. He received his Master's Degree in Education - School Administration at Montana State University - Bozeman. Through his experiences working within districts ranging from class A to class C, Pat has gained a wealth of knowledge in many different facets of educational leadership and instruction. He brings this experience to the forefront in representing school leaders across the state as Associate Director of School Administrators of Montana (SAM). Pat embraces his service to school leaders across Montana and strongly represents SAM's core values of Professionalism, Integrity, Leadership, Advocacy, and Professional Learning.

Eric Chambers has nearly 10 years of diverse experience conducting program evaluation and applied research for schools and other educational programs ranging from technology programs, classroom interventions, and school-based behavioral health programs. Fluent in a both qualitative and quantitative methodology, Eric has substantial experience in all phases of the research and evaluation process from developing evaluation logic models, developing and implementing surveys, structured and semi-structured interviews, focus groups, and participant observation. A competent analyst Eric is an expert in the statistical package R and SPSS, QGIS (a geographical information system used to map data), and Atlas-ti (a qualitative analysis program). He is particularly adept at making data understandable, and thus more meaningful and useful, to a variety of stakeholders. He has managed several school district-wide technology reviews for small and medium sized districts in the Northwest with special emphasis on the "human" part of technology - how it is perceived and used by teachers, staff, and administrators. He has fourteen years of experience with the federal E-rate program having helped districts throughout Washington, Idaho, and Montana secure millions of dollars in new revenue. Far from a simple pusher of paper, Mr. Chambers facilitates the technology planning process to ensure plans are based on identified needs, are grounded in best practices, and maximize E-rate reimbursements. He has an expert understanding of relevant technology infrastructure standards including ANSI/TIA/EIA and IEEE. An accomplished instructor, Eric has held adjunct teaching positions with the Colleges of Education at Western Washington University and the University of Washington where he taught classes in program development, applied research/evaluation, and others. He has also taught countless workshops in program development, program evaluation, technology planning, and E-rate.

Dr. Lisa Corbin is an Instruction and Leadership Coach with the International Center for Leadership in Education. Lisa's varied experience includes classroom teaching in elementary and middle schools, terms as an elementary school assistant principal and principal, and various leadership roles at the district level including serving as the executive director of curriculum and instruction in a large urban district. In these roles, she wrote grants, managed multi-million dollar budgets, developed curriculum, and supported teachers and administrators in standards implementation, data analysis and accountability. She also has taught undergraduate and graduate courses for several universities as well as presented at numerous state and national conferences.

Presenter Information



Paul Furthmyre is the Principal at The Montana School for the Deaf and the Blind. Paul Furthmyre is a believer in educating the whole child. Paul has advocated at both the state and national level for Social and Emotional Learning programs. As a former high school principal, he noticed that students would easily give up when confronted with scenarios that challenged them. The students, ranging from gifted to at-risk, did not possess the skills that would translate into students confronting the problem. As a result of this, he is completing his Doctorate in Education from Montana State University with a focus on Social and Emotional Learning implementation into public schools and classrooms.

Russ Hendrickson has been in public education for over 23 years. He began as a math/computer science teacher for the Corvallis School District in Montana in 1994. During his tenure he also served as an assistant principal and the District Technology Director. He spent 19 years coaching football and wrestling. He was the president of the Corvallis Community Events Center Foundation which spearheaded a successful project to build a community park, playground soccer complex, football stadium and rubberized track funded through grants, donations and fund raisers. Mr. Hendrickson has been a board member for the Montana Educational Technology Association (META) since its inception and recently finished his term as president, helping Montana to become a CoSN affiliate. He currently is serving as past president of META and is the Chair of the META CoSN Council. Mr. Hendrickson is currently the Senior Information Systems Manager for Missoula County Public Schools. He was also awarded the 2017 Outstanding Technology Leader of the Year by NCCE.

Susie Hedalen, is the Director of Educational Services and ESSA at the Montana OPI. As a previous educator, administrator and federal programs director I have enjoyed working with many divisions within the OPI and many leaders in education and our communities to further develop the Montana State Plan for ESSA. Furthermore, I am excited to bring my voice from the field to the OPI and work with all of you to continue to positively impact education for our students.

Jon Konen is in his nineteenth year of education and tenth year as a principal. He has previously taught several grades in the elementary and middle school settings. He was also an instructional coach. Prior to his current position, he was a K-12 principal in a small rural school district in Power, Montana. Jon earned a Master's Degree in K-12 Educational Leadership from the University of Phoenix in 2004. He furthered his work obtaining his Superintendent Endorsement from the University of Montana in 2016. In 2011, Jon was the recipient of the Presidential Awards for Excellence in Mathematics and Science Teaching (PAEMST) for his work in elementary science.

Todd Lark is the Director of Technology Services and Implementation for Southwest Montana School Services. Todd has worked in educational technology for over 11 years helping over 70 Montana districts implement everything technological, from backbones to deeply engaging digital class-scapes and meaningful data sets. Todd is a firm believer in building sustainable digital culture in public education and constantly revels in the potential enhancements that well-thought digital integration can bring to all stakeholders in student achievement and growth.

Jeff Liberty, BetterLesson's Vice President of Personalized Learning, is the lead author of the soon-to-be released white paper Personalized Learning on a Continuum: Strategies that Work for Different Teacher Archetypes as well as [Blended and Personalized Learning: Insights from the Blended Master Teacher Project](https://www.dropbox.com/s/9nos3xm955mt-nqn/Blended%20and%20Personalized%20Learning-%20Insights%20from%20the%20Blended%20Master%20Teacher%20Project%200831.pdf?dl=0) (https://www.dropbox.com/s/9nos3xm955mt-nqn/Blended%20and%20Personalized%20Learning-%20Insights%20from%20the%20Blended%20Master%20Teacher%20Project%200831.pdf?dl=0). An educational innovator with over twenty years of experience as a teacher, an urban school reformer, a district administrator, and a founding principal of an in-district charter school, Jeff joined the BetterLesson team in May of 2014 to design and lead the [Blended Master Teacher Project](https://betterlesson.com/blended_learning) (https://betterlesson.com/blended_learning). Jeff is responsible for BetterLesson's blended and personalized learning partnerships with schools, districts, and foundations in North America and BetterLesson's thought leadership in the areas of blended and personalized learning.

Ken Larson has been Principal at Conrad High School for the past 10 years. Prior to that he was Principal at Circle High School. Ken has taught Business at Charlo and Corvallis since 1988 and has over 5000 followers on his Social Media avatar. Ken is brilliant with knowing how Twitter is a communication tool that we all should master.

Angela McLean is a veteran Montana educator who has twenty years in the classroom. Angela is the only classroom teacher to serve on both the Montana Board of Public Education and the Board of Regents and has a unique perspective and understanding of P-20 efforts and policy. As a classroom teacher and policy maker, Angela helped to craft many of the policies around Montana dual enrollment, educator licensure and educator preparatory standards. As Montana's 31st Lieutenant Governor, Angela developed the SMART Schools initiative, Montana Women Mentors In STEM and worked successfully to grow education and economic opportunities in Indian Country. Angela is working towards an Ed. D. at the University of Montana and works at the Office of the Commissioner of Higher Education in Helena as the Director of American Indian and Minority Achievement and K-12 Partnerships for the Montana University System.

Dr. Kirk Miller has served Montana as a teacher, high school principal, adjunct professor, superintendent and education association executive director during his more than 35 years as an educator. He has had the opportunity to serve Montana students in every size community from class C to AA across the geography of the state. Kirk has practiced life-long learning by completing his formal education in the Montana university system over almost two decades earning his Doctorate in School Administration and Educational Leadership from MSU Bozeman. Dr. Miller was appointed by the Governor to the Montana Board of Public Education in 1995, served as Chairman of the Board from 1999 to 2006, completing his service in 2009. He has represented Montana students on committees at the federal level and served on many statewide committees to improve Montana education. Dr. Miller currently serves as the Executive Director of School Administrators of Montana (SAM), representing over 1000 school administrators on all efforts related to educational leadership in Montana and at the federal level.

Dr. Linda Vrooman Peterson, Ph.D. has served more than 40 years in education. Linda worked as an elementary classroom teacher, special education teacher, school administrator, assistant professor of elementary education and special education at the University of North Dakota, Grand Forks, ND; and assistant professor of elementary education and special education at the University of Mary in Bismarck, ND. Linda earned a Bachelor of Arts Degree in Elementary Education from Jamestown College, Jamestown ND; Master of Education Degree in Special Education: Learning Disabilities and Emotional Disorders; and Doctor of Philosophy in Teacher Education – Elementary Education and Special Education. Dr. Peterson joined the Office of Public Instruction in August 1990 as the Social Studies Specialist. In 1991, Linda was hired to serve as the Basic Education Division administrator with the Office of Public Instruction (OPI). Today, Linda is the Accreditation and Educator Preparation Division Administrator at the OPI.

Dr. Godfrey Saunders is an accomplished motivational speaker, educator, consultant and trainer on leadership and education. Additionally, he is a former science teacher, school counselor and high school principal. Currently, Godfrey is serving as one of the Directors of the School Administrators of Montana Leaders Professional Learning Program and an Adjunct Professor in Educational Leadership at Montana State University. Godfrey earned his Bachelor's degree in science education from the University of Montana Western. He also earned his Master's degree in guidance and counseling from Western. He received his Ed. D. in educational leadership from Montana State University. He has been an educator for forty years. To him, education opens the door to understanding, and provides each of us the opportunity to practice our humanity on a daily basis.

Presenter Information



Joe Steele graduated from Traverse City Senior High School, Traverse City, Michigan, in 1979, and immediately entered the United States Marine Corps. He served as an electrician on C-130 aircraft his first four years of service, then changed professions and became a Combat Correspondent, which he did the rest of his 20-year career. While in the service, Joe earned his Bachelor of Arts degree in Education from Northern Arizona University. Upon retiring in 1999, he moved to Salmon, Idaho. He started his educational career in Salmon High School as a custodian in 2000. He became an English teacher in October 2001, teaching English. He began to dabble in various components of personalized learning. Obtaining his K-12 Administrator's Certification in 2008 from University of Phoenix, Joe transferred to Salmon Alternative School as a principal/teacher, where he used the Edmentum Learning Platform, formerly known as Plato, to personalize learning. In 2011, he was assigned as the principal for the Alternative School and Pioneer Elementary School. When the Salmon District consolidated buildings, Joe sought positions elsewhere. He accepted the principal position of St. Regis Schools in 2014, and started the conversation about transforming education with his staff. He became the superintendent in 2017 to begin the implementation of the Summit personalized learning model. Joe has been married for 35 years and has three grown children and three grandchildren.

Ruth Uecker is the Assistant Superintendent for K-6 in Great Fall Public Schools. Her responsibilities include managing the implementation of new curriculum programs, and she oversees the professional development for 15 elementary teachers.

Tom Unwin is the CEO and President of JKT based in Vancouver, BC and had been the director of SAM 21CLI for the last 3 years. Tom is a former district school administrator who has extensive contacts with state and district administrators across North America. He is an expert in professional development, a former teacher, elementary principal, middle school principal and high school principal. Tom has also worked at the school level in curriculum development and implementation, teaching personnel, leadership development, career education, adult education, international education, funding and financial planning, as well as implementing a wide range of district wide innovations. He worked in the Ministry of Education in British Columbia as a regional coordinator - working with school districts to implement policy and programs. Currently he is the principal of JK Thomas Associates - consulting with U.S. state educational leaders and Canadian educational to design their professional development initiatives for K12 environments - both in a web based format and traditional face to face venues..

Pete Vraspir is an education development executive with Apple. He supports the education sales teams in the Pacific Northwest. Prior to Apple, Pete spent 17 years in public education as a teacher, principal, district administrator and director of technology. Pete ran and developed Alaska's first 1:1 laptop program before coming to Apple and then spent three years with Apple Professional Development coaching teachers to integrate technology into the classroom. In his current role he specializes in leadership development, 1:1 programs, technology planning and implementation. Pete is passionate about helping schools and districts better integrate technology into teaching and learning. Pete resides outside Seattle in North Bend, WA with his wife and three daughters.

Dr. Rob Watson was selected to serve as the Superintendent of Bozeman Public Schools in July 2012. Previously, Rob served as Principal of Bozeman High School (2009-2012), as a middle and high school principal in Missoula County Public Schools (2001-2009). Rob has also worked as a school administrator in Great Falls and began his career as a math and science teacher in Anchorage, Alaska. Rob was in the inaugural group, joining 27 fellow superintendents from around the country, to achieve National Superintendent Certification in February 2015. In 2016, Rob was honored by the School Administrators of Montana with the GV Erickson Award - the highest recognition given to a school administrator for notable service and dedication.

A special thank you to all of our presenters. We appreciate the time and effort you put into making the SAM Administrators Institute so successful!

Radisson Conference Space Layout

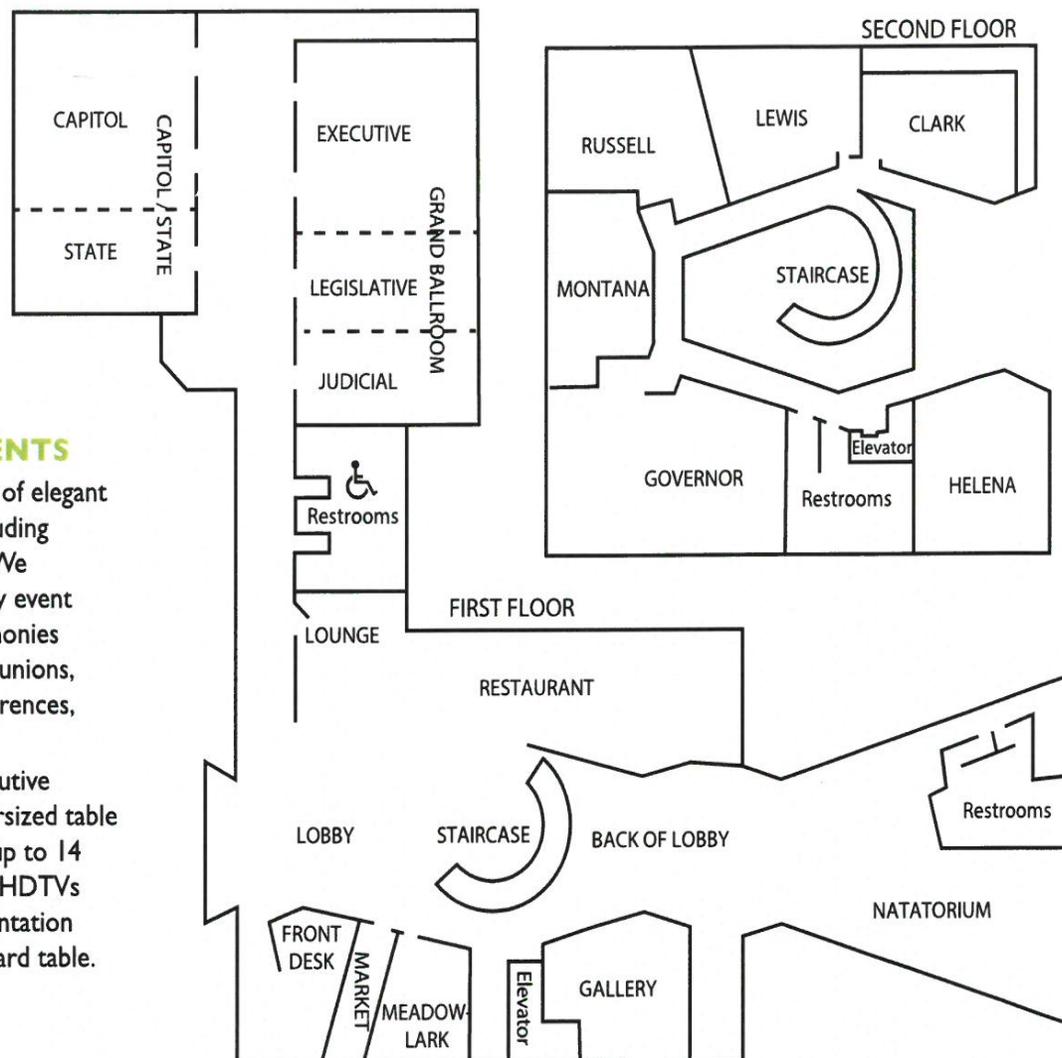


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