

META Strategic Plan DRAFT 2014-18

Core Ideology

Core Purpose

Technologists united into a professional association advocating for and supporting the education of all Montana children.

Core Values

1. **Influence.** Provide a voice to influence decisions on educational process at the school, district, state and federal level.
2. **Best Practice.** Develop, improve, share, and promote best practices for technology in education.
3. **Professional Community.** Develop a community to provide professional growth, productive relationships and mutual respect among members.

Envisioned Future

BAG

META's vision for technology and collective leadership are recognized globally for driving the transformation of education for all children!

Vivid Descriptions

- META is the “go to” organization at the local, state and federal level when considering education technology policy and practices.
- Using a “process think” strategy to personalize educational programming.
- All audiences recognize the value added through implementing the strategies, leadership and practices developed through META.

Goal and Strategic Objectives

1. **PROFESSIONAL DEVELOPMENT:** Cultivate a learning community which supports the expansion of knowledge through regional and statewide meetings, conferences and collaboration.

Strategic Objectives

1.1 List serve

- 1.1.1 Determine future of the TechRats list serve

1.2 Regional Meetings

- 1.2.1 General expectations of regional directors

- 1.2.2 General procedures of regional meetings

- 1.2.2.1 Protocol for membership input (scheduled time at regional meeting including vote to push to the board level.)

1.3 Tech talks

1.3.1 Encourage each region to host at least one tech talk each year.

1.4 Conferences

1.4.1 Align META with SAM Administrators Institute

1.4.2 Align annual membership meeting with MASS spring conference in March

1.4.2.1 Have annual budget prepared for approval

2. TECHNOLOGY READINESS: Facilitate a statewide initiative to compile and share resources to enhance educational tech readiness.

Strategic Objectives

2.1 Explore options to develop specified tools.

2.1.1 Create RFP to contract services

2.2 Determine types of resources to be compiled and shared through META

2.2.1 Shared warehouse for documentation

2.2.2 Survival guides

2.2.3 Strategic plans

2.2.4 Best Practices

2.2.5 Boilerplates/templates

2.2.6 Transition guides & support

2.2.7 Digital Blasts

2.3 Develop organizational procedures and policies

2.3.1 Determine framework for vendor relationships, sponsorships and participation

2.3.2 META sponsored technologist of the year award

3. ADVOCACY: META members validate and influence policies, procedures, programs and funding strategies to support a digital-age education for all students.

Strategic Objectives

3.1 META is seen as a relevant and vital participant during local, state and federal discussions pertaining to education.

3.2 Develop platform of positions and resolutions in advance to represent technology education issues through the delegate assembly.

3.3 Explore national affiliation options.