

# META STRATEGIC PLAN 2014-18

## META Strategic Plan with Strategic Objective Actions

Approved by META Board, October 21, 2015

For each item, identified:

1. What needs to be done to achieve the Strategic Objectives?
2. Who is going to do the work to achieve the Strategic Objectives?
3. What is the timeline or deadline to achieve the Strategic Objectives?



### 1. Organizational Development

<u>Deadlines</u>	<u>Strategic Objectives focused on Organizational Development:</u>	<u>What</u>	<u>Who</u>
	<b>Internal</b>		
Committee assignment: October 2015  Manual completed: April 2016	1.1 Assign a committee to create policies and procedures manual, to include: 1.1.1 <a href="#">Document Regional Directors' roles</a> 1.1.2 Member comment section for META board meetings 1.1.3 Determine framework for vendors	Place committee assignments in the manual	Organizational Development Committee
February 2016	1.2 <a href="#">Select and award META Technologist award recipient</a>		Dave Dobbins, Michael Schachte
October 2016	1.3 Fill all regional director roles		Bill Gaffney - NE, Rich Laurence & Russ Hendrickson - MW, Mark Branger & John Jensen - SE

October 2015	1.4 Explore and resolve national affiliation options	Data prepared for the October 21 Board Meeting	Russ Hendrickson
April 2016	1.5 Explore a fee model for non-member Tech Talk attendance, Conferences, and Membership meetings	Identify who will build the fee model by October 21 Board Meeting	Board - Marcy
September 12, 2015	1.6 Evaluate committee structure	Completed	Board
September 2015	1.7 Membership development	Coordinate with SAM office on membership lists, and work with Regional Directors to develop the list of potential members, Regional Directors hunt down new members and contact them	Board

## 2. Advocacy

<u>Deadlines</u>	<u>Strategic Objectives focused on Advocacy</u>	<u>What</u>	<u>Who</u>
	<b>Internal</b>		
2017 Session	2.1 Build a list of META supporters (e.g. government, legislators, etc.)		Advocacy Committee
September 11, 2015	2.2 Evaluate Empowered Superintendent Initiative	Completed	META Board
September	2.3 Determine if META will recommend support of the	Completed	META Board

12, 2015	Empowered Superintendents program		
	<b>External</b>		
March 2016	2.4 Develop position papers to articulate META's position on items of importance	A draft for review of the Membership at the annual meeting in March	Advocacy Committee
November 2015	2.5 Equitable broadband and transparency of costs		Russ Hendrickson
March 2016	2.6 A shared support model	A draft for review of the Membership at the annual meeting in March	Advocacy Committee
March 2016	2.7 Educator tech training	Find a member with a passion for this. A draft for review of the Membership at the annual meeting in March	Bill Gaffney, Bob Nelson, Once a week rotators (Marty)

### 3. Professional Learning

<u>Deadlines</u>	<u>Strategic Objectives focused on Professional Learning</u>	<u>What</u>	<u>Who</u>
	<b>Internal</b>		
April 2016	3.1 Promote regional annual Tech Talks and incorporate local experts into the talks	Develop a formal schedule and share this. Suggest one major Tech Talk annually in each region. Incorporate the fee schedule for non-members.	<b>Events Professional Learning Sub-Committee</b> Marcy to contact Terry and Mindy to describe the work and help establish the Events Professional Learning Sub-Committee. Each Region would have a member on the Sub-Committee who would serve as the chair of the Tech Talk

	3.2 Establish a technology solution sharing mechanism		<b>Technical Collaboration Professional Learning Sub-Committee:</b> Bill Gaffney, Mike Polaske, John Jensen, Anita Freeman, others with an attempt to have one rep from each region involved
December 2015	3.2.1 Design and administer a survey (form) for all member schools about technology solutions used by the schools	For member contributors only.	
December 2015	3.2.2 Create a school “who uses what” document (an alternative was a member “who knows what” document)	For member contributors only.	
January 2016	3.2.3 Create a topic blog with Q&A or additional information on topics highlighted in the survey	For members only	
January 2016	3.2.4 Design a META website and connect to SAM.	For members only	
	<b>External</b>		
Ongoing	3.3 Provide educator tech training		Events Professional Learning Sub-Committee Marcy to contact Terry and Mindy to describe the work and help establish the Events Professional Learning Sub-Committee
April 2016 Fall 2016	3.4 Promote twice annual META conference (Fall and Spring)	Committee to develop conference ideas, location, exhibitors, sponsors, etc. (can use SAM models to assist)	Events Professional Learning Sub-Committee
April 2017	3.5 Committee to explore and report to annual meeting about the viability of META Certified Educator and Certified Technology Coordinator programs	Will work on this in 2016-17	