META Strategic Plan 2014-18

Revised by META Board, September 12, 2015
Approved by the META Board, October 21, 2015

Core Ideology

Core Purpose
Technologists united into a professional association advocating for and supporting the education of all Montana children.

Core Values
1. **Influence**. Provide a voice to influence decisions on educational process at the school, district, state and federal level.
2. **Best Practice.** Share technology solutions in education.
3. **Professional Community.** Develop a community to provide professional growth, productive relationships and mutual respect among members.

Envisioned Future

BAG
META's vision for technology and collective leadership are recognized globally for driving the transformation of education for all children!

Vivid Descriptions
- META is the "go to" organization at the local, state and federal level when considering education technology policy and practices.
- Using a "process think" strategy to personalize educational programming.
- All audiences recognize the value added through implementing the strategies, leadership and practices developed through META.

Goal and Strategic Objectives

1. **ORGANIZATIONAL DEVELOPMENT**
   Strategic Objectives - Internal
   1.1 Assign a committee to create policies and procedures manual, to include:
       1.1.1 Document Regional Directors' roles
       1.1.2 Member comment section for META board meetings
       1.1.3 Determine framework for vendors
   1.2 Select and award META Technologist award recipient
   1.3 Fill all regional director roles
   1.4 Explore and resolve national affiliation options

1.5 Explore a fee model for non-member Tech Talk attendance, Conferences, and Membership meetings
1.6 Evaluate committee structure
1.7 Membership Development

2. **ADVOCACY:** META members validate and influence policies, procedures, programs and funding strategies to support a digital-age education for all students.
   <u>Strategic Objectives – Internal</u>
   2.1 Build a list of META supporters (e.g. government, legislators, etc.)
   2.2 Evaluate CoSN Empowered Superintendent Initiative
   2.3 Determine if META will recommend support of the CoSN Empowered Superintendent Initiative
   <u>Strategic Objectives – External</u>
   2.4 Develop position papers to articulate META's position on items of importance
   2.5 Equitable broadband and transparency of costs
   2.6 A shared support model
   2.7 Educator tech training

3. **PROFESSIONAL DEVELOPMENT:** Cultivate a learning community which supports the expansion of knowledge through regional and statewide meetings, conferences and collaboration.
   <u>Strategic Objectives – Internal</u>
   3.1 Promote regional annual Tech Talks and incorporate local experts into the talks
   3.2 Establish a technology solution sharing mechanism
       3.2.1 Design and administer a survey (form) for all member schools about technology solutions used by the schools
       3.2.2 Create a school "who uses what" document (an alternative was a member "who knows what" document)
       3.2.3 Create a topic blog with Q & A or additional information on topics highlighted in the survey
       3.2.4 Design a META website and connect to SAM
   <u>Strategic Objectives – External</u>
   3.3 Provide educator tech training
   3.4 Promote twice annual META conference (Fall and Spring)
   3.5 Committee to explore and report to annual meeting about the viability of META Certified Educator and Certified Technology Coordinator programs