

# META Strategic Plan DRAFT 2014-15

## Core Ideology

### Core Purpose

Technologists united into a professional association advocating for and supporting the education of all Montana children.

### Core Values

1. **Influence.** Provide a voice to influence decisions on educational process at the school, district, state and federal level.
2. **Best Practice.** Develop, improve, share, and promote best practices for technology in education.
3. **Professional Community.** Develop a community to provide professional growth, productive relationships and mutual respect among members.

## Envisioned Future

### BAG

META's vision for technology and collective leadership are recognized globally for driving the transformation of education for all children!

### Vivid Descriptions

- META is the “go to” organization at the local, state and federal level when considering education technology policy and practices.
- Using a “process think” strategy to personalize educational programming.
- All audiences recognize the value added through implementing the strategies, leadership and practices developed through META.

## Goal and Strategic Objectives

**1. PROFESSIONAL DEVELOPMENT:** Cultivate a learning community which supports the expansion of knowledge through regional and statewide meetings, conferences and collaboration.

### Strategic Objectives

#### 1.1 List serve

- 1.1.1 Determine future of the TechRats list serve

#### 1.2 Regional Meetings

- 1.2.1 General expectations of regional directors

- 1.2.2 General procedures of regional meetings

- 1.2.2.1 Protocol for membership input (scheduled time at regional meeting including vote to push to the board level.)

#### 1.3 Tech talks

- 1.3.1 Encourage each region to host at least one tech talk each year.

#### 1.4 Conferences

- 1.4.1 Align META with SAM Administrators Institute
- 1.4.2 Align annual membership meeting with MASS spring conference in March
  - 1.4.2.1 Have annual budget prepared for approval

**2. TECHNOLOGY READINESS:** Facilitate a statewide initiative to compile and share resources to enhance educational tech readiness.

Strategic Objectives

- 2.1 Explore options to develop specified tools.
  - 2.1.1 Create RFP to contract services
- 2.2 Determine types of resources to be compiled and shared through META
  - 2.2.1 Shared warehouse for documentation
  - 2.2.2 Survival guides
  - 2.2.3 Strategic plans
  - 2.2.4 Best Practices
  - 2.2.5 Boilerplates/templates
  - 2.2.6 Transition guides & support
  - 2.2.7 Digital Blasts
- 2.3 Develop organizational procedures and policies
  - 2.3.1 Determine framework for vendor relationships, sponsorships and participation
  - 2.3.2 META sponsored technologist of the year award

**3. ADVOCACY:** META members validate and influence policies, procedures, programs and funding strategies to support a digital-age education for all students.

Strategic Objectives

- 3.1 META is seen as a relevant and vital participant during local, state and federal discussions pertaining to education.
- 3.2 Develop platform of positions and resolutions in advance to represent technology education issues through the delegate assembly.
- 3.3 Explore national affiliation options.