META Strategic Plan 2019-23
Board Revised 9-16-17
Board Approved 1-10-18
Board Revised 9-14-18
Board Revised 9-13-19
Board Revised 9-10-21

Core Ideology

Core Purpose
Technologists united into a professional association advocating for and supporting all aspects of the education of all Montana children.

Core Values
1. Educate and Influence
   Educate and influence decisions on technological processes and responsibilities that affect the educational environment at the school, district, state, and federal levels.
2. Best Practices
   Collaborate to share technology solutions and best practices in education.
3. Professional Community
   Develop a community to provide professional growth, productive relationships and mutual respect among members.

Envisioned Future

Big Audacious Goal (BAG)
META’s vision for technology and collective leadership are recognized globally for driving the transformation of education for all children!

Vivid Descriptions
- META is the “go to” organization at the local, state and federal levels when considering educational technology, infrastructure, policy and practices.
- Using a process think* strategy to personalize educational programming.
- All audiences recognize the value added through implementing the strategies, leadership and practices developed through META.

* applies innovation, strategic planning and operational planning to develop organizational strategies that have a greater chance for success.

Environmental Scan Megatrend Analysis
META Environmental Scan and Megatrend Analysis Revised 9-10-21
## Goals, Strategic Objectives and Actions

### 1. Organizational Development

<table>
<thead>
<tr>
<th>Deadlines</th>
<th>Strategic Objectives Focused on Organizational Development</th>
<th>What</th>
<th>Who</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yearly review January</td>
<td>1.1 Maintenance and review of policies and procedures manual</td>
<td>1.1.1 Maintain the created <a href="#">Policies &amp; Procedures Manual</a> (Offices, Duties, Responsibilities) through annual board review. 1.1.2 Establish Task list system of Organizational Development items.</td>
<td>SAM Office Adam Toombs, James Krippes</td>
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<tr>
<td>May</td>
<td>1.2 Maintain all regional director positions <a href="#">Current META Board of Directors</a></td>
<td>Updated as needed/required</td>
<td>META Board</td>
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<td>Yearly</td>
<td>1.3 Maintain the document describing a fee model for non-member Tech Talk attendance, Conferences, and Membership meetings</td>
<td>Review and revise the fee model document</td>
<td>METAPresident, Pres. Elect &amp; SAM Office</td>
</tr>
<tr>
<td>Yearly by Regions in the Fall Yearly review January</td>
<td>1.4 Membership development for a growing META organization <a href="#">Current META Regional Membership &amp; Prospects</a></td>
<td>1.4.1 Update and maintain structure - Coordinate with SAM office on membership lists, and work with Regional Directors to develop a list of potential members. Regional Directors recruit new members and contact them – Continuous year to year 1.4.2 Create promotional materials for promoting membership (ie. SAMMT website, logo) 1.4.3 Recognize committee member contributions 1.4.4 Increase META member participation on projects/committees</td>
<td>META Board SAM Office</td>
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<tr>
<td>Yearly Review</td>
<td>1.5 Share META Strategic Plan in each region</td>
<td>Region directors will review the Strategic Plan annually with regional membership.</td>
<td>Region Directors</td>
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<tr>
<td>January</td>
<td>META Strategic Plan</td>
<td></td>
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<tr>
<td></td>
<td><strong>External</strong></td>
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| Fall 2019     | 1.6 Support Student Data Privacy Standards for consistency of sharing data and data use | 1.6.2 Work with OPI and legislators to complete the META SDPC/TOS project for supporting all schools implementing SDP standards and HB 745.  
1.6.2 Insure all schools are aware of and have access to the tools (website) for implementing SDP and HB 745 | META SPDC/TOS Project Committee  
META SPDC/TOS Project Committee |
| Ongoing       | 1.7 Support Interoperability Standards for consistency of sharing data and data use | Work with OPI and partners in development of Montana Interoperability standards | Carol Phillips |
| Ongoing       | 1.8 Support Cybersecurity and Data Governance Standards for sharing data and date use | Work with partners to develop Cybersecurity and Data Governance standards  
1.8.1 Include education (META members) in the state training on Cybersecurity. (Andy Hanks - State Chief Security Officer)  
MISAC, CISA and META members to provided trainings  
1.8.2 Seek Phishing (KnowBe4) training and pricing from the state | SAM Office, Conference Committee, James Krippes, Carol Phillips, Paul Kozlowitz |
| Ongoing       | 1.9 Develop awareness of educational technology innovations and the role of META in these new movements | Consider:  
- E-Sports/Digital Gaming  
- Virtual Reality  
- Google Stadia  
- Project Cloud  
- Makers Space  
- Minecraft  
- Coding  
- Robotics | TBD |
| Ongoing       | 1.10 Develop awareness of special needs to implement remote learning | 1.10.1 Provide guidance on elements of remote learning that are working in the state | All META members |
## 2. Advocacy

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<td>2021 Legislative Session</td>
<td>2.1 Build a list of META supporters (e.g. government, legislators, etc.)</td>
<td>2.1.1 Utilize CoSN support strategies of membership and community engagement 2.1.2 Continuous development of this list including: ● Superintendents ● Community contacts 2.1.3 Continue promoting our accomplishments and getting people to join META.</td>
<td>META Advocacy Team (TBD)</td>
</tr>
<tr>
<td><strong>External</strong></td>
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<td>March 2020 Ongoing</td>
<td>2.2 Develop position papers to articulate META’s position on items of importance</td>
<td>2.2.1 Develop META 2021 Position/Resolution Paper 2.2.2 Share draft of Position Papers with Membership at the annual meeting in March 2.2.3 Survey META members about concerns for the current Legislative session 2.2.4 Continuing to support SAM Legislative Network</td>
<td>META Advocacy Team (META Delegates)</td>
</tr>
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<td>Ongoing</td>
<td>2.3 Equitable broadband and transparency of costs</td>
<td>2.3.1 Education Super Highway (ESH) Partnership ending Spring 2020. Now Connect K-12 partnership. 2.3.2 Continue monitoring of the E-rate program and advocate appropriately</td>
<td>META Advocacy Team (META Delegates)</td>
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<td>Ongoing</td>
<td>2.4 Develop a shared support model</td>
<td>2.4.1 Use of META Community Forum (SAM MemberClicks) for communication with the META membership and Board. 2.4.2 Prepare a draft for review of the Membership at the annual meeting in March</td>
<td>META Board</td>
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| Ongoing | 2.5 PK-20 Educator Tech Training | 2.5.1 Educating groups outside of the META or technologist realm - continue to make a presence at MASS, etc. - continue presenting our BAG at conferences  
2.5.2 Connect with university system/Montana Code girls for tech curriculum  
2.5.3 Find a member with a passion for this. A draft for review of the Membership at the annual meeting in March | META Advocacy Team (META Delegates) |
|---------|---------------------------------|---------------------------------------------------------------------------------|
| Ongoing | 2.6 HB745/TOS Project           | 2.6.1 Educating Supt, Tech Directors via Regional Meetings. Legislators  
2.6.2 Advocate for necessary changes to make the system more efficient and easy to use | META Board |
| Ongoing | 2.7 Advocate for adequate funding to support educational and technology infrastructure | 2.7.1 Participate in SAM Delegate Assembly  
2.7.2 Insure META members participate in the SAM Legislative Network  
2.7.3 Support efforts that are sustainable (funding and staffing and PD) | META Advocacy Team (META Delegates) |

### 3. Professional Learning

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<td>Yearly</td>
<td>3.1 Promote regional annual Tech Talks and <strong>incorporate</strong> local experts into the talks</td>
<td>3.1.3 Suggest one major Tech Talk annually in each region.</td>
<td>META Board</td>
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| Annually  | 3.2 Create a school “who uses what” document | For member contributors only:  
- Design and administer a survey (form) for all NEW member schools about technology solutions used by the schools.  
  - Have members fill out the form at the beginning of the year  
  - Setup data that was gathered from the form and place it into spreadsheet  
- For continuing members email them the data answers and have them update if necessary.  
- Add a column to the data that will show when they updated  
- Board members will follow-up with their members if data needs to be updated  
- A shared doc in the META Team Drive with a link on the SAM website (META Resources) that all regional directors have edit access. This will just include what solutions members are using (ex. barracuda). | META Board  
By Nov 1, each director would be responsible for updating the shared doc on the website based the info gathered from the form sent to all members. |
| Region Directors will promote survey at first regional meeting |  |  |
| External |  |  |
| Ongoing | 3.3 Provide educator tech training | 3.3.1 Identify Partners able to train technologists and educators | META Board |
| Fall-Winter Ongoing | 3.4 Promote one annual META conference (Spring) | 3.4.1 Communicate with META members to develop conference ideas, location, exhibitors, sponsors, etc. (can use SAM models to assist)  
3.4.2 Create a form to determine what topics META members would be interested in for the conference and possible keynote speakers  
3.4.3 Once data is gathered regarding interests send out a form asking for presenters on those subjects  
3.4.4 Survey members at the end of conference to determine the value of conference and how to improve  
3.4.5 Review survey from previous conference to help plan next conference Include an open round-table section for members to ask questions | President-Elect & Past President with assistance from the SAM office |
| March 2018 | 3.5 Determine quarterly Hot Topics where we pull resources from CoSN website and share with members (see One Thing discussion) | 3.5.1 Monitor META hot topic issues and find resources within CoSN and other resources to share with members  
3.5.2 Review CoSN resources and best way to use them  
3.5.3 Ask Superintendents their biggest request of expertise/action from their chief technology officer. | META Board |