META Strategic Plan 2014-18

(Board Revisions on 9-16-17; Board Approved on 1-10-18)

Core Ideology

Core Purpose
Technologists united into a professional association advocating for and supporting the education of all Montana children.

Core Values
1. **Educate and Influence**. Educate and influence decisions on educational processes at the school, district, state and federal level.
2. **Best Practices.** Collaborate to share technology solutions and best practices in education.
3. **Professional Community.** Develop a community to provide professional growth, productive relationships and mutual respect among members.

Envisioned Future

BAG
META's vision for technology and collective leadership are recognized globally for driving the transformation of education for all children!

Vivid Descriptions
● META is the "go to" organization at the local, state and federal level when considering education technology policy and practices.
● Using a **process think*** strategy to personalize educational programming.
● All audiences recognize the value added through implementing the strategies, leadership and practices developed through META.

* applies innovation, strategic planning and operational planning to develop organizational strategies that have a greater chance for success.

Goals, Strategic Objectives and Actions

1. Organizational Development

Deadlines	Strategic Objectives focused on Organizational Development:	What	Who
	Internal		
Manual completed: February 2017 Yearly review	1.1 Assign a committee to create policies and procedures manual, to include: 1.1.1 Document Regional Directors' roles 1.1.2 Document framework for vendors	Place committee assignments in the manual. Create a Policies & Procedures Manual (Offices, Duties, Responsibilities)	Organizational Development Committee: Mark Branger & Brad Somers
February	1.2 Select and award META Technologist award recipient	Yearly: nominate, select, and award	President-Elect
May	1.3 Maintain all regional director positions	Updated as needed/required	META Board
November 1st 2017	1.4 Complete the document describing a fee model for non-member Tech Talk attendance, Conferences, and Membership meetings	Build document for non-member fee model	META Board (Rich, Mark, Brad, Colleen)

Deadlines	Strategic Objectives	What	Who
January 2018 Yearly review	1.6 Membership Committee? Expand the membership participation in committee	-Update the committee structure (completed) -Create promotional materials for promoting membership (SAMMT website, logo) -Recognize committee member contributions	META Board SAM Office
September - yearly	1.6 Membership	Coordinate with SAM office on membership lists, and work with Regional Directors to develop the list of potential members, Regional Directors recruit new members and contact them – Continuous year to year	META Board SAM Office
January - yearly	1.7 Share Strategic Plan in each region	Region directors will go over the Strategic Plan at Region Meetings	Region Directors

2. Advocacy

Deadlines	Strategic Objectives focused on Advocacy	What	Who
	Internal		

2019 Session	2.1 Build a list of META supporters (e.g. government, legislators, etc.)	● CoSN support ● continuous development of this list ● Supts ● Community contacts 2017-18 ● TLE ● Continue promoting our accomplishments and getting people to join.	Advocacy Committee
	External		
March 2018 (Continuous for each annual meeting)	2.2 Develop position papers to articulate META's position on items of importance	A draft for review of the Membership at the annual meeting in March Create survey for the 2019 Legislative session	Advocacy Committee
2017-18	2.3 Equitable broadband and transparency of costs 2.3.1 ESH Partnership 2.3.2 E-Rate consultation in regions	Look at position and participation in each of these areas 2.5 - HB 390 2.5.1 - Continuous 2.5.2 - Promote E-Rate, $2,000,000, Commerce Grant, Alternative ways to apply for e-rate. Build consortiums. 2.5.3 - Reach out to MASBO	Advocacy Committee SAM Office

Continuous	2.4 A shared support model	-E-rate -Hierarchy of membership support - who can do what -Assessment of rural school district need for support ● Provide a survey for admins/teachers/technologists ● META sponsored road show ● $500 - per school for 8 hours of advice/training/e-rate walk-throughs -Data Warehouse (tech support entities) - Link https://sites.google.com/a/sammt.org/meta-home/ ● Use of META Community Forum (SAM MemberClicks) -A draft for review of the Membership at the annual meeting in March	Advocacy Committee
Continuous	2.5 PK-20 Educator tech training	● Educating groups outside of the META or technologist realm - continue make a presence at MASS, etc. - continue presenting our BAG at conferences ● Connect with university system/Montana Code girls for tech curriculum - ● Find a member with a passion for this. A draft for review of the Membership at the annual meeting in March	Advocacy committee

3. Professional Learning

Deadlines	Strategic Objectives focused on Professional Learning	What	Who
	Internal		

April 2016	3.1 Promote regional annual Tech Talks and incorporate local experts into the talks	Ongoing -Develop a formal schedule and share this. Suggest one major Tech Talk annually in each region. Incorporate the fee schedule for non-members.	**Events Professional Learning Sub-Committee** Regional Directors will email samks@sammt.org with their Tech Talk information to be added to the SAM calendar and color coded for META.
December 2017	3.2 Create a school "who uses what" document (an alternative was a member "who knows what" document)	For member contributors only. Design and administer a survey (form) for all member schools about technology solutions used by the schools A shared doc under the META tab on the SAM website that all regional directors have edit access. This will just include what solutions members are using (ex. barracuda).	META Board SAM Associate Director will share the current form used for regions with directors that includes fields like firewall, content filter, wireless, switches, email, SIS, backup, etc. This will be done at the first regional meeting. By Nov. 1st, each director

			would be responsible for updating the shared doc on the website based the info gathered from the form sent to all members. Chair of Professional Learning Committee will be responsible for checking that this is completed.
	External		
Ongoing	3.3 Provide educator tech training	Ongoing work to META members able to train educators See 2.6	Events Professional Learning Sub-Committee to describe the work and help establish the Events Professional Learning Sub-Committee
Fall-Winter Ongoing	3.4 Promote one annual META conference (Spring)	Committee to develop conference ideas, location, exhibitors, sponsors, etc. (can use SAM models to assist)	Events Professional Learning Sub-Committee

March 2018	3.5 Committee to explore and report to annual meeting about the viability of CoSN CETL - Certified Education Technology Leader program	Will work on CETL in 2016-17 Todd Lark is taking the CETL course and exam Fall 2017.	Sub committee: Scholarship committee -Rich Lawrence, Brian Norwood, Todd Lark
April Yearly	3.6 The CoSN State Chapter chair (META Past President) will attend the CoSN Annual Conference	Attend at the Annual CoSN Conference	META Past President and CoSN Chair