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Montana Schools Recruitment Project Report for MCASE 6/30/2022

The recruitment committee was developed in 2005 with a *vision* of assisting school districts and cooperatives in hiring special education personnel. Our job is to increase the pool of candidates; to provide more options of highly qualified professionals in the area of expertise necessary. Many small districts and cooperatives do not have human resources departments, so we assist with recruiting and marketing positions to fill the special ed openings we have across our state.

Goals for this past year 2021-2022:

- 1. Utilize new marketing/branding designs to update the website, generate new business cards, and spread the map. **ACCOMPLISHED**
- 2. Improve social media presence (ex. LinkedIn, Instagram) *REMAINS IN PROGRESS*
- 3. Improve connections with MT colleges (ex. MT Western) *REMAINS IN PROGRESS*

Goals for upcoming year 2022-2023:

- 1. Participate in more live recruiting events (Job Fairs, Conferences)
- 2. Improve professionalism of booth (professional banner, organization)
- 3. Improve social media presence (Facebook, LinkedIn, Instagram) by posting 1x per week

DATA ON OUR RECRUITMENT PROJECT

- 1. Number of schools/coops enrolled during 2021-2022 school year: 26
- 2. Number of positions posted during the year: 73
- 3. Number of candidates registered with MCASE recruitment
 - a. Sped teacher 19 searching for a job for 2022-2023, 4 will be looking for 2023-2024
 - b. School psych 33 for 2022-23; 9 for 2023-24
 - c. OT 4 for 2022-23; 0 for 2023-24
 - d. PT 0 for 2022-23; 1 for 2023-24
 - e. SLP 26 for 2022-23; 2 for 2023-24
 - f. Directors 6 for 2022-23; 1 for 2023-24
- **4.** How many events attended We attended 6 "live events" in-person and participated in 7 virtual events nationwide. These numbers include career fairs, conferences and on-campus visits to speak directly with students. Events were canceled and/or changed to virtual presentations because of COVID-19.
- 5. According to data, how many positions did you help fill during the 2021-2022 school year? 35

Proposed travel for the 2022-2023 school year:

**Note: because of COVID-19, we are prepared to alter in-person events as needed because of cancellations and virtual attendance.

PROPOSED TRIPS 2022-2023

Event	Location	Dates	MSRP Representative
NASP	Denver, CO	2/7- 2/10/2023	Kaitlin Sonderer
SAM Administrator Institute	Helena, MT	7/25-7/27/2022	Kaitlin Sonderer
MCASE/MASS	Bozeman, MT	9/19-9/20/2022	Kaitlin Sonderer
MCEC/MCASE	Billings, MT	February	Kaitlin Sonderer
University of Mary Health Career Fair	Bismark, ND	late September	Deb Linn
ISU Career Fair	Pocatello, ID	10/3/2022	Kaitlin Sonderer
Carrol College Sped Department	Helena, MT/Virtual	10/21/2022	Kaitlin Sonderer
UM CSD Departments	Virtual	9/1/2022	Kaitlin Sonderer
UM Psych Department	Virtual	11/1/2022	Kaitlin Sonderer
MSUB Sped Department	Virtual	October 2022	Kaitlin Sonderer
Utah Education Career Fair	Logan, UT	February 2023	Kaitlin Sonderer
Black Hills State University Teacher Career Fair	Spearfish, SD	March 2023	Deb Linn
Washington Educator Career Fair	Spokane, WA	3/15/2022	Kaitlin Sonderer
UM Career Fair	Missoula, MT	March	Kaitlin Sonderer
Minot Career Fair	Minot, SD	March 2023	Deb Linn
Tribal College Career Fair	Poplar, Browning, Lame Deer, MT	4/6- 4/8/2023	Emilie Maule
Minnesota Education Job Fair	Minneapolis, MN	April 2023	Michelle Halberg
Oregon Professional Career Fair	Portland, OR	4/22/2023	Michelle Halberg

Financial Information 2021-2022

Revenue \$27,800

Expenses \$ 18,544.22

Reserve \$9,255.78