

MASSP Core Ideology and Envisioned Future Worksheet 6-15-18



Link to Worksheet: <https://docs.google.com/document/d/1d4-Fnz8hADktnMGW4oLap-6z6fXPvOogx0qZXymyxn4/edit>

Core Purpose Statement

Core purpose is the association's fundamental reason for being. An effective purpose reflects the importance people attach to the association's work—it taps their idealistic motivations—and gets at the deeper reasons for a particular association's existence. Ensure that the Core Purpose captures what participants believe to be MASSP's unique and specific reason for being.

Group 1 Core Purpose

Group 1 Participants:

Group 1 Core Purpose Statement:

Group 2 Core Purpose

Group 2 Participants:

Group 2 Core Purpose Statement:

Group 3 Core Purpose

Group 3 Participants:

Group 3 Core Purpose Statement:

Consensus Core Purpose

Consensus Core Purpose Statement:

Core Values

Core values are the association's essential and enduring tenets—a small set of timeless guiding principles or behavioral characteristics that require no external justification; they have *intrinsic* value and importance to those inside the program. **Core values articulate how we conduct ourselves as we pursue our Core Purpose**

Group 1 Core Values

Group 1 Participants:

Group 1 Core Values:

- 1.
- 2.
- 3.
- 4.
- 5.

Group 2 Core Values

Group 2 Participants:

Group 2 Core Values:

- 1.
- 2.
- 3.
- 4.
- 5.

Group 3 Core Values

Group 3 Participants:

Group 3 Core Values:

- 1.
- 2.
- 3.
- 4.
- 5.

Consensus Core Values

Consensus Core Values:

- 1.
- 2.
- 3.
- 4.
- 5.

Envisioned Future

Big Audacious Goal and Vivid Descriptions

Building the envisioned future requires both a **Big Audacious Goal**, providing an overall description of the intended description of the world as changed by MASSP's efforts and **vivid descriptions of success**. The envisioned future needs to be bold, yet believable and reachable, but only as a tough stretch, requiring an immense amount of effort and a good dose of good luck.

Group 1 Envisioned Future

Group 1 Participants:

Group 1 Big Audacious Goal Statement:

Group 1 Vivid Descriptions

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Group 2 Envisioned Future

Group 2 Participants:

Group 2 Big Audacious Goal Statement:

Group 2 Vivid Descriptions

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Group 3 Envisioned Future

Group 3 Participants:

Group 3 Big Audacious Goal Statement:

Group 3 Vivid Descriptions

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Consensus Envisioned Future

Consensus Big Audacious Goal Statement:

Consensus Vivid Descriptions

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