

# MASSP Core Ideology Worksheet

## Completed 6-15-18



Link to Worksheet: <https://docs.google.com/document/d/1d4-Fnz8hADktnMGW4oLap-6z6fXPvOogx0qZXymyxn4/edit>

### Core Purpose Statement

**Core purpose** is the association's fundamental reason for being. An effective purpose reflects the importance people attach to the association's work—it taps their idealistic motivations—and gets at the deeper reasons for a particular association's existence. Ensure that the Core Purpose captures what participants believe to be MASSP's unique and specific reason for being.

### Group 1 (Applied Knowledge) Core Purpose

Group 1 Participants: Joel Graves, KJ Poepping, Paul Furthmyre, Shelly Weight

Group 1 Core Purpose Statement: Provide Montana's Secondary School Principals opportunities to become **active leaders** that ensure all students receive a quality education.

Voice in legislative and law

Improve educational outcomes, experiences for all Montana kids (maybe principals)

Developing the members through quality professional development

Creating opportunities for members to connect with each other

Connect members with educational issues around the country

Be proactive with scanning the horizon for threats to the secondary principal

Make sure that Secondary Principals are heard and active at all educational decision making tables

### Group 2 (Dream Team) Core Purpose

Group 2 Participants: Shawn Hendrickson (Left early - right after lunch), Jake Haynes, Justin Helvik, Sheri Heavrin

Group 2 Core Purpose Statement:

Support

Lead

Membership support

Be an active voice and advocate for our membership.

Professional development

Motivate, inspire

Provide quality education for our students in MT.

The core purpose of MASSP is to provide a quality education for students through active leadership.

Active Leadership = Advocacy, Providing PD, mentoring, inspiring others, motivating others,

## Consensus Core Purpose

Consensus Core Purpose Statement:

Provide Montana's Secondary School Principals opportunities to become **active leaders** that ensure all students receive a quality education.

## Core Values

**Core values** are the association's essential and enduring tenets—a small set of timeless guiding principles or behavioral characteristics that require no external justification; they have *intrinsic* value and importance to those inside the program. **Core values articulate how we conduct ourselves as we pursue our Core Purpose**

### Group 1 Core Values

Group 1 Participants:

Group 1 Core Values:

1. Professional Development
2. Advocacy
3. Networking
4. Integrity

### Group 2 Core Values

Group 2 Participants:

Group 2 Core Values:

- 1.
- 2.

### Consensus Core Values

Consensus Participants: Shelly Weight, Sheri Heavrin, Jake Haynes, Paul Furthmyre, Joel Graves, K.J. Poepping, Justin Helvik (beginning discussion)

Consensus Core Values:

1. We value lifelong learning through professional development.
2. We value forward thinking; identifying challenges and opportunities that will impact education.
3. We value active leadership in our schools, communities, and our state.
4. We value commitment to making student centered decisions!