

Intro to

# Physical Security from Verkada





### Company

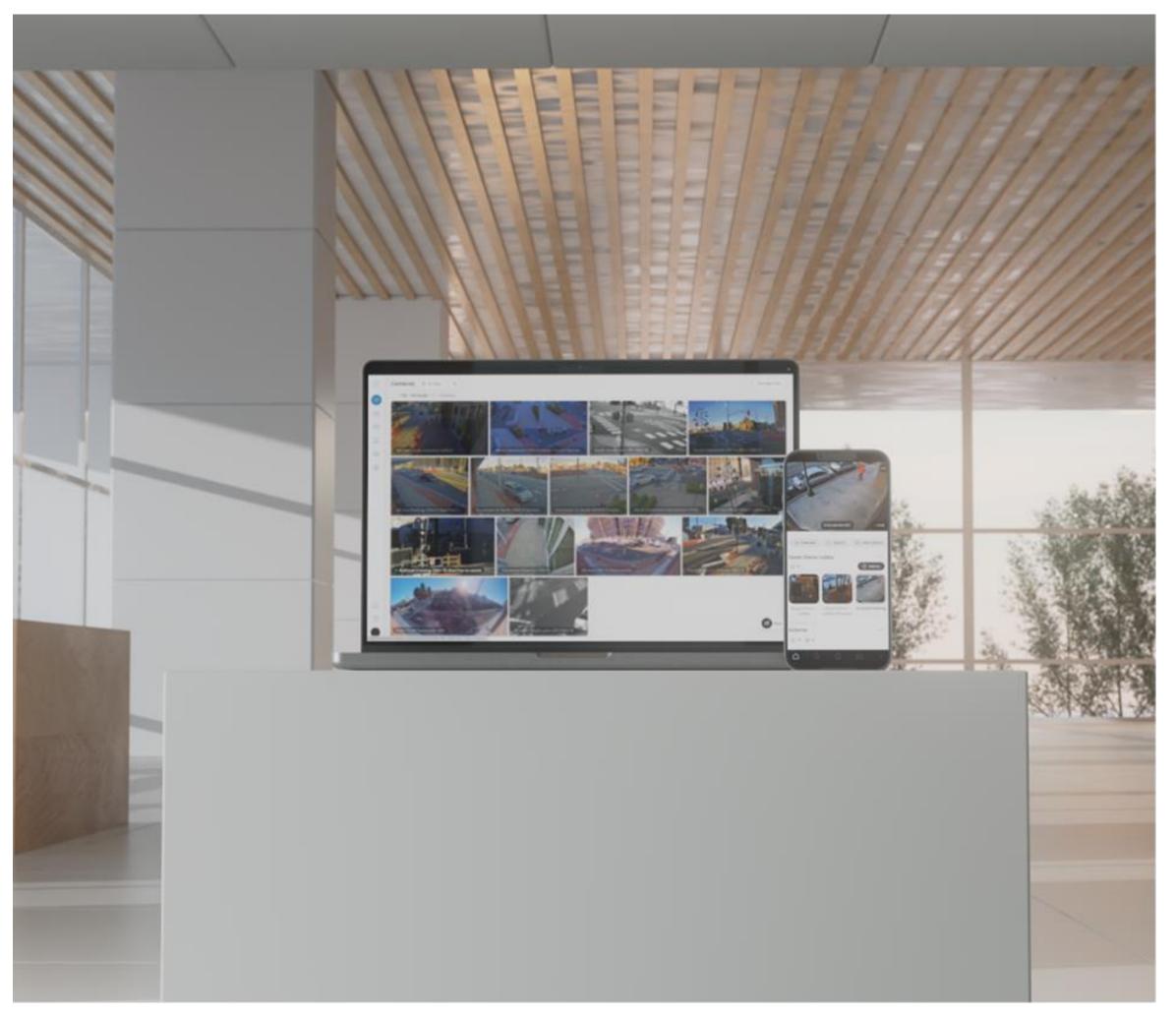
1,600 employees 17,000 customers worldwide \$360M funding raised to date

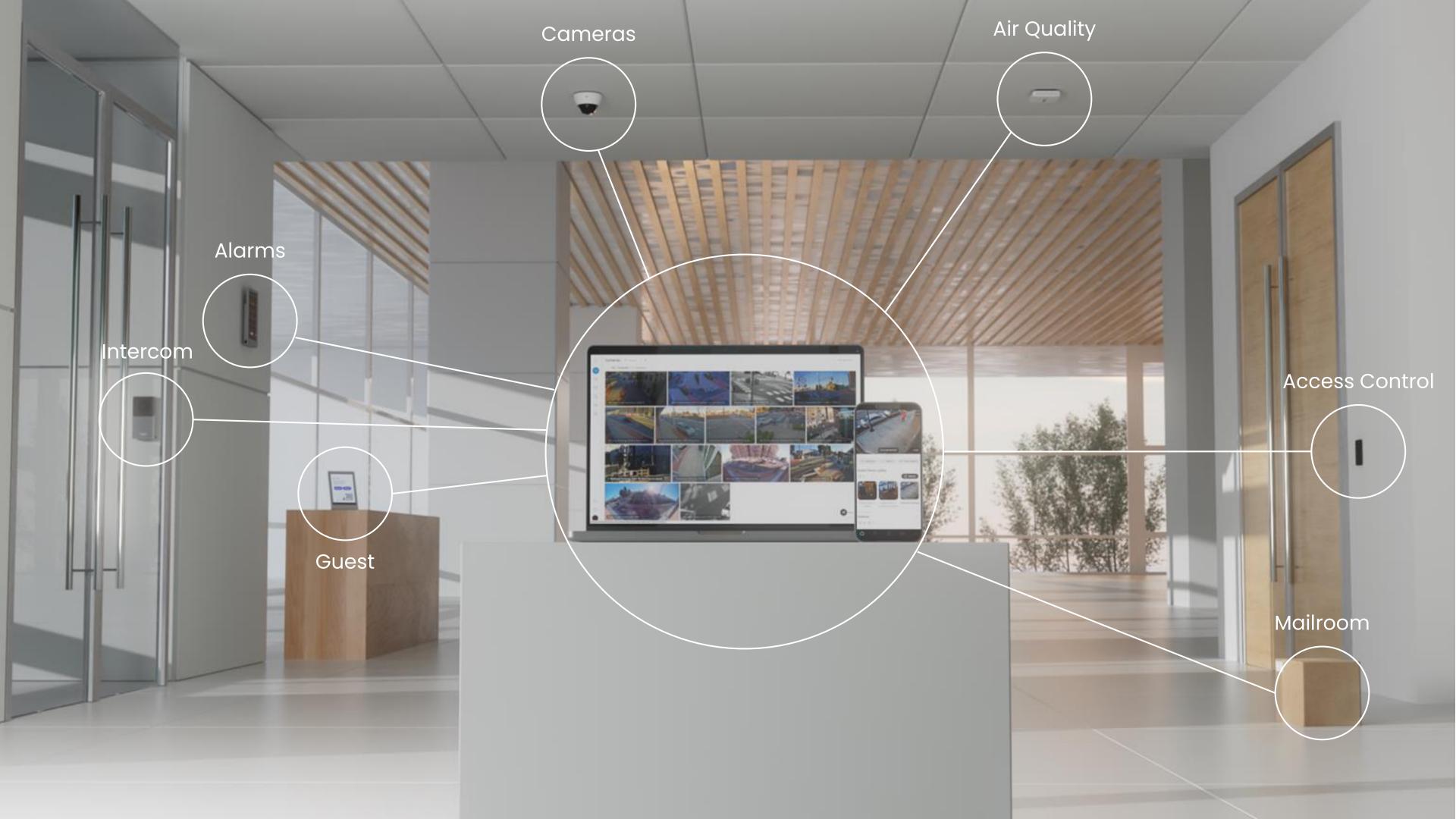
### Vision

Create the integrated operating system for the physical world

### Mission

To protect people and property in a privacy conscious manner

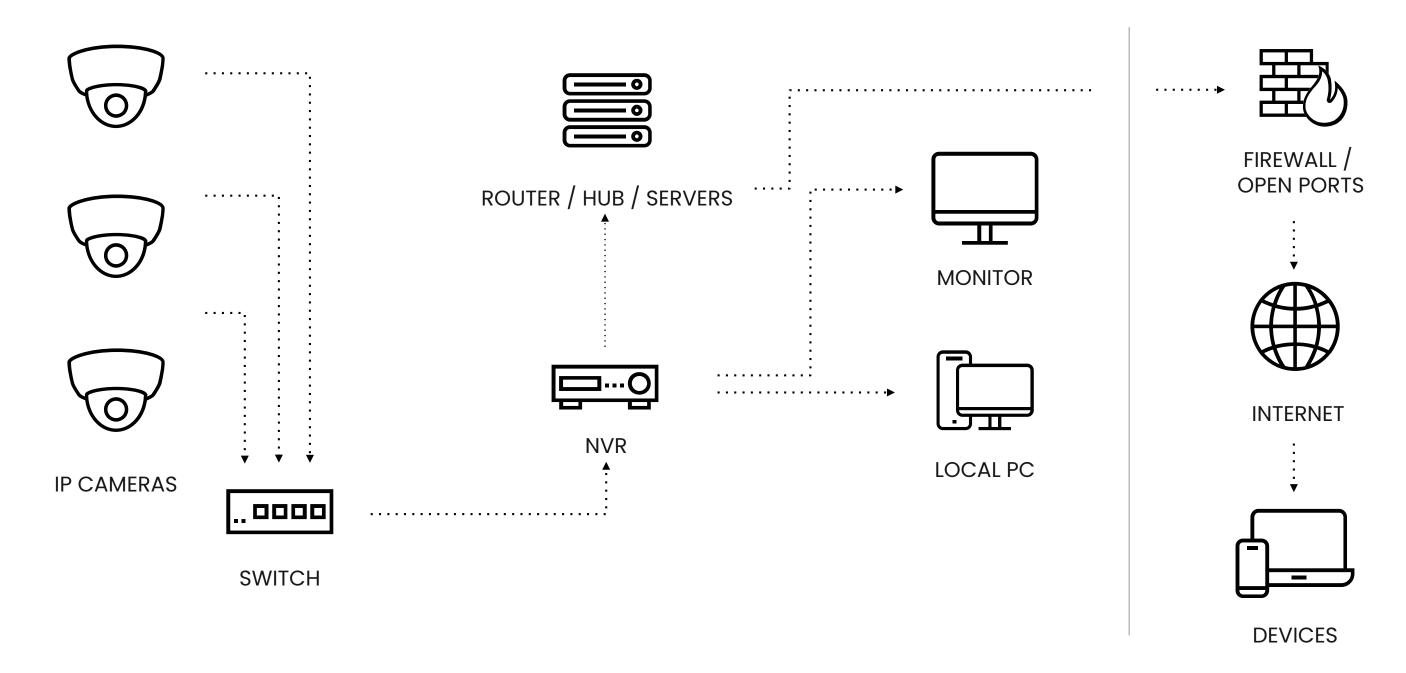






### Traditional Camera System Architecture

Bulky, expensive, and hard to maintain and scale





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Difficult to access FIREWALL / **OPEN PORTS** ROUTER / HUB / SERVERS ....: **MONITOR INTERNET** Inflexible, NVR dated UI LOCAL PC IP CAMERAS 0000 Storage limitations **SWITCH** Single point of failure **DEVICES** 

Difficult to scale

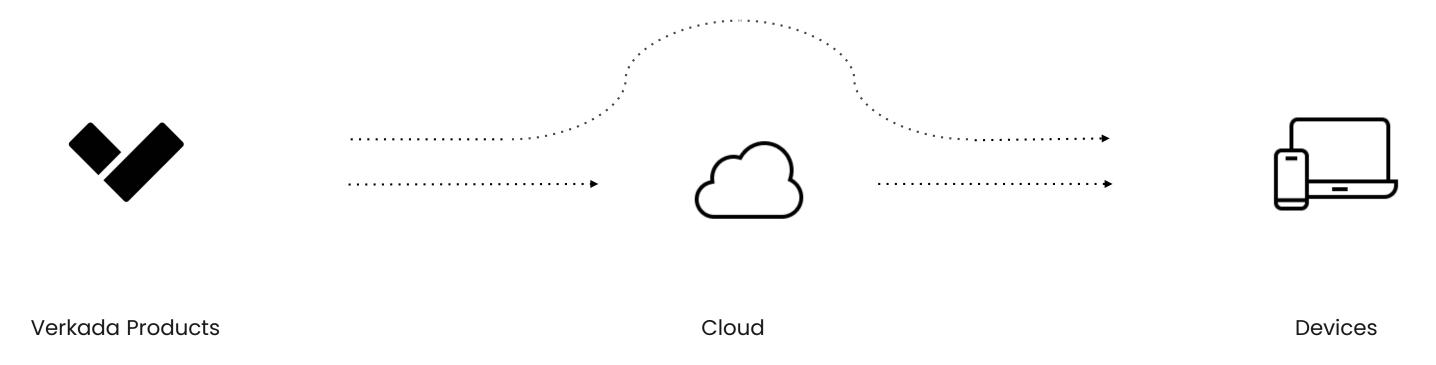
Increased vulnerabilities

Complicated configuration



### Verkada's Hybrid Cloud Security Solution

The reliability of solid-state storage, with the accessibility of the cloud.



Reliable Security

Ecosystem of hybrid cloud devices capable of local storage and offline operation.

Limitless Scale

At just 20-50 kbps, increase coverage across your organization without limitations.

Monitor from Anywhere

Deep analytics processed in real-time for instantaneous insights from any device.



### Our Suite of Cloud-Based Solutions

Modernize your building's approach to physical security and awareness in an all-in-one solution.



#### Camera

Powerful onboard processing to bring simplicity and speed to your investigations.

### **Access Control**

Plug-and-play access control solution built for ease of use and limitless scale.

### **Environmental Sensor**

Data-driven insights for monitoring changes across your environment.

### Alarms

Cloud-managed intrusion detection with 24-7 professional monitoring.

### Guest

Personalize the check-in experience for all types of visitors while integrating with cameras and access control.

### Mailroom

Intuitive app and
dashboard
to track shipments and
help ensure deliveries get
to the right people.

### Intercom

Seamless talk-down and unlock capabilities to manage building traffic right from arrival.

### Power of the Platform: Better Together



### Single Pane of Glass

- Simple interface
- Unified view across physical security



### Consolidated Infrastructure

- Single user management
- Unified security model
- Powerful APIs for integration and provisioning
- Simplified vendor footprint



### Native Integration

- Cameras -> doors -> sensors alarms -> guest-> mailroom
   intercom
- One-click integrations
- Powerful capabilities

### Ease of use



### Why customers love Verkada

### Easy Smart No on-prem servers Automatic to manage event alerts Access remotely from Instantly share browser or mobile device live video Automatic firmware Advanced and software updates Search Filters Easily grant/ Al-based video analytics revoke access

### Scalable



Won't clog your network like other IP cameras



Unlimited cloud archiving



Install 1 camera or 10,000+ cameras



Unlimited users



24/7, unlimited video verification



### Product Demo

command.verkada.com



### Free Trial

Get a risk-free, 30 day trial.
Includes camera and/or sensors, full access to management platform, visitor management, and professional monitoring.

Email: sales@verkada.com

## Q&A





# Assets

# Privacy

People

all Sites

cameras Access

Environment

Verkada (2022), Confidential

# Appendix: Proof Point Slides











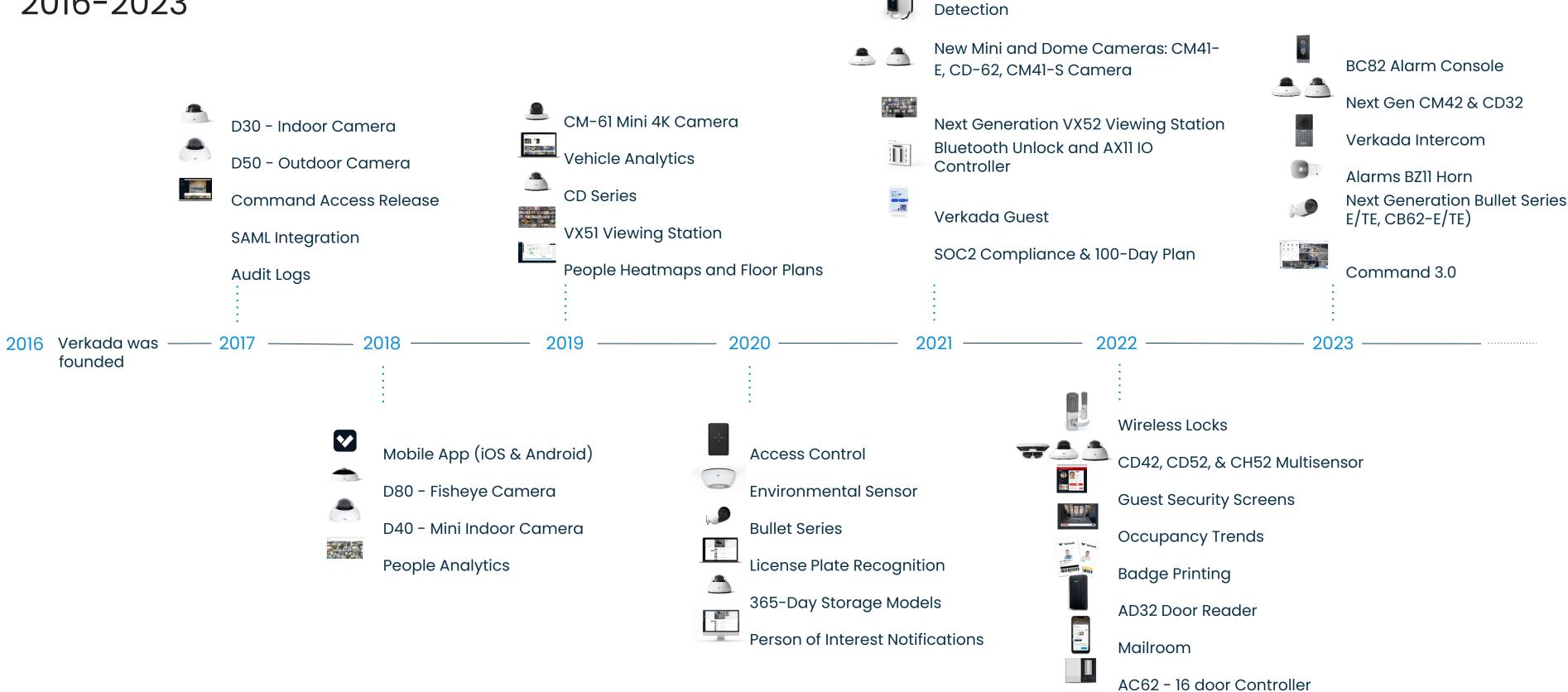




Awards

Verkada
wins seven
G2 Awards
for physical
security

### Product Milestones 2016-2023



Verkada Alarms and Intrusion

SV21, SV23, SV25



### Controlled Total Cost of Ownership

Transparent pricing, 10-year warranty and best in class support

### License Overview

- No hidden costs predictable renewal costs
- 10-year warranty on all hardware; next day RMAs
- Best-in-class technical support
- No ongoing maintenance costs
- No ongoing software costs
- Automatic firmware updates
- Unlimited users
- Predictable renewal costs



Hardware (Up to 365 Days of Local Storage)





License 1,3,5, 10–Year License



## Driving real outcomes and reducing security risks for thousands of customers



### cerrowire



66

Installation went from 30 steps to 4 steps. We're deploying cameras in minutes, versus what was hours.

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If you want a security system that does everything and is easy to manage, scale, and use, Verkada is the way to go.

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The reason we chose Verkada was because of how easy it is to use. You don't have to be an IT Guru to understand how it works.



### Trusted By Industry Leaders in the U.S.A

15,700+ Organizations 43+ Fortune 500 Companies 4,900+ Resellers









































































# Appendix: Industry Logo Slides

For more product slides, see the Sales Hub

# Appendix: 1 slide/product line





### Verkada Cameras

Simple to use, secure by default, and bandwidth friendly - Verkada cameras are easy to scale and manage from anywhere.







Dome Series

Durable and versatile, built to withstand high-traffic areas.

Mini Series

Enhanced resolution and a small form factor that fits any space.

Multisensor Camera

Four camera heads for comprehensive coverage from a single install point.







**Bullet Series** 

Performance meets durability to withstand the toughest conditions.

Fisheye Camera

Immersive coverage in 360° with digital pan-tilt-zoom.

VX52 Viewing Station

Optimized for live viewing.



### Air Quality Sensor

### All-in-one sensor for better environmental insights

- Measure indoor air quality to reduce health hazards and ensure optimal HVAC performance
- Receive proactive alerts of unusual changes detected in your environment
- View granular details of the potential causes
- Display dashboards to help bring air quality to life in real time with actionable visualization.



























### Verkada Access Control

### Cloud-based access control

- Scale: Deploy on one door or 10,000 doors quickly and easily.
- Speed: Get the scalability of the cloud with the security of on prem hardware.
- Coverage: Secure every type of door and every type of user with the Verkada's platform.
- Credentials: Manage employee and student badges with flexible credential methods

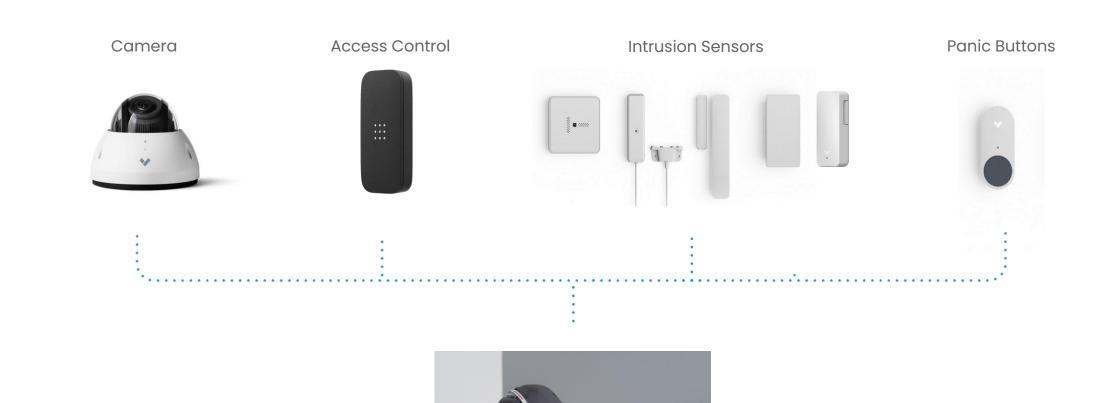




### Verkada Alarms

### Detect and respond to threats in real time

- Professional Video Monitoring: 24/7 professional monitoring with unlimited event-based video verification.
- Intrusion Detection: Wireless and wired intrusion detection and intrusion deterrence devices for complete building coverage.
- Panic Buttons: Wireless, customizable panic buttons that integrate with Verkada devices and allow people to call for help anytime, anywhere.

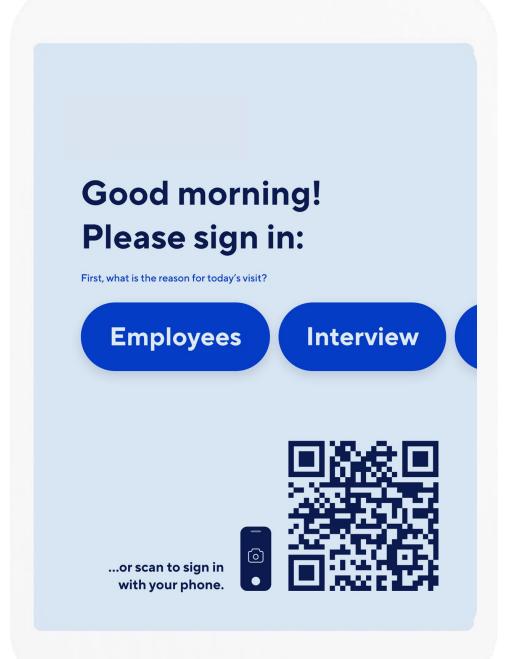


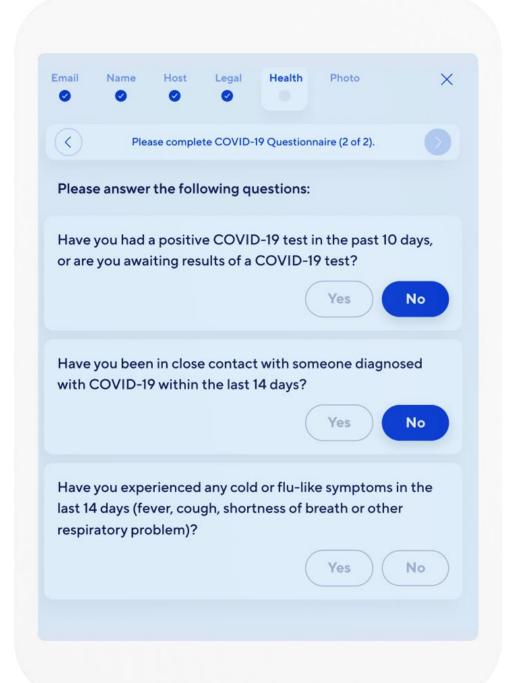


### Guest

## Simpler, safer employee and guest management

- Simplify check-in with personalized check-in templates
- Keep your workplace safe with touchless check-in, host approvals and security screens
- Manage security in a single view with camera and access control integration



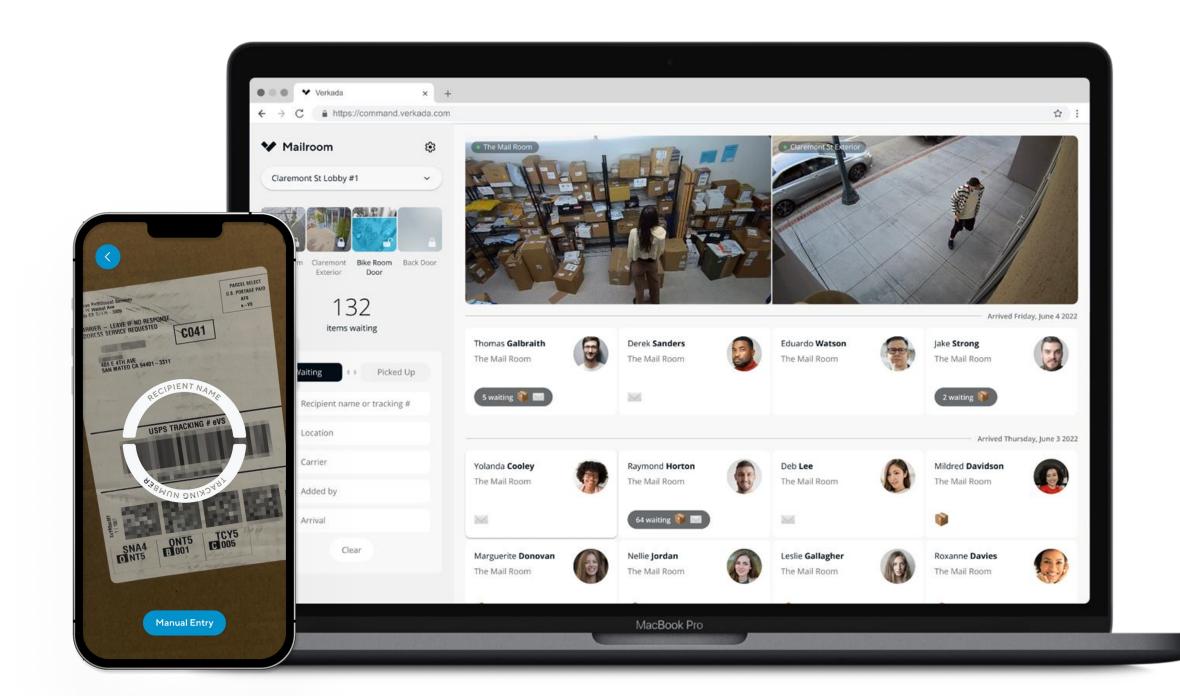




### Mailroom

## Simplify mailroom deliveries and manage shipments

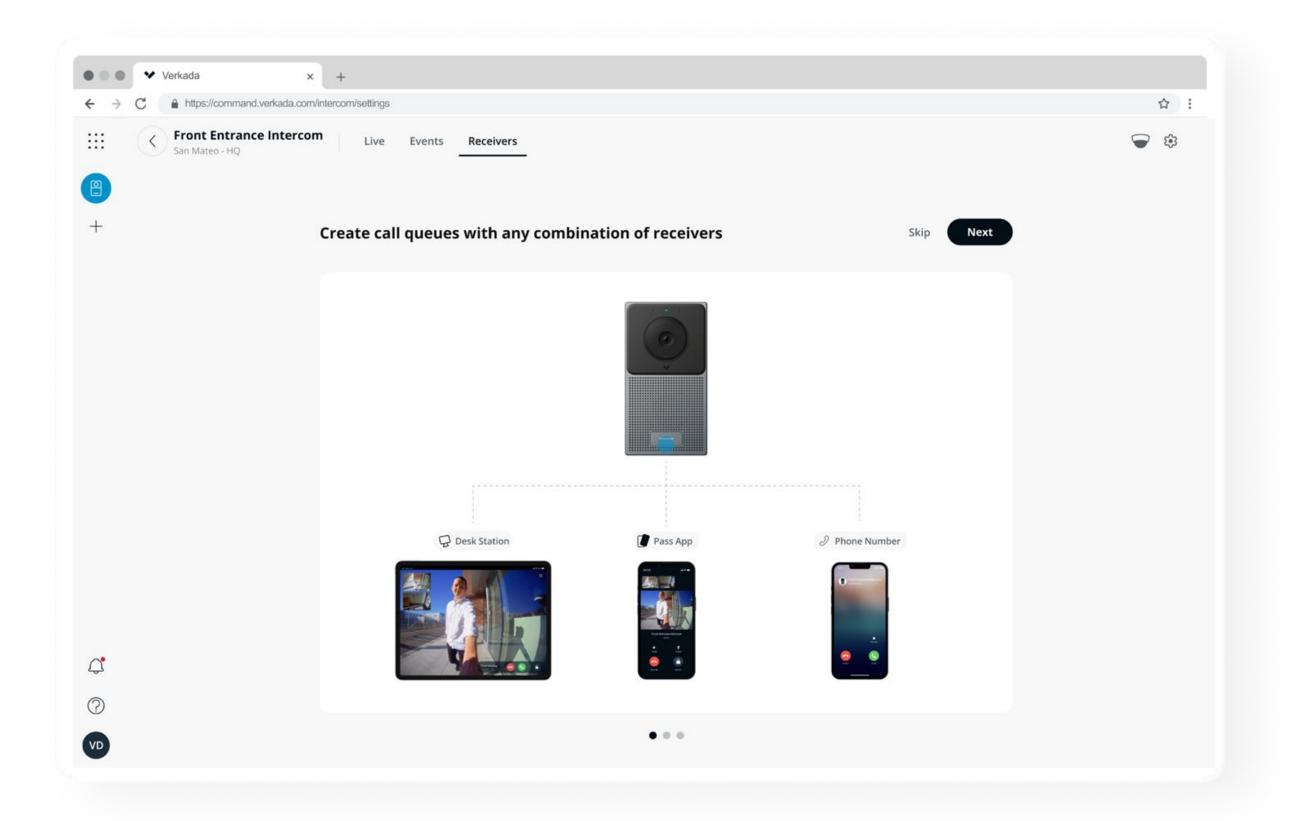
- Simple, quick delivery scanning with app that instantly reads scanning labels
- Automated delivery notifications to employees via email, SMS and Slack
- Manage shipments from Command view logs, search for shipments





### Verkada Command

- Manage from anywhere remotely manage and receive intercom calls
- Scale with simplicity add, disable, decommission and configure devices
- Detect and respond to threats in real time
- Powerful native integrations with
   Verkada Cameras and, Access Control





### Best in Class Intercom Hardware

Clear Video Capture

5MP Sensor
Ultra-Wide 130 FoV
Continuous Recording
Wide Dynamic Range
Infrared LEDs

Intuitive Display LEDs

Call Initiated
Call Connected
Door Unlocked



Clean Audio Pickup

Digital Beamforming Microphones 3 Meters of Pickup Range Acoustic Echo Cancellation Noise Suppression

Crisp Audio Projection
Powerful 5W Speaker

90 Decibels @ 1 Meter

Feedback Button LEDs Press Response

Door Unlock