



Professional
Development

PD Reimagined:

The Power of On-Demand Learning for Educators

Joel Medley – Stride PD



Backed by 20+ years of expertise in online learning and educational management, Stride Professional Development empowers school districts to reimagine educator PD.

Our Impact On Education

01

55,000+

Teachers Trained

02

3,000+

Schools & Districts

03

2,000,000+

Students Served

The Teacher PD Experience

In one word, how do you think teachers would historically describe professional development?

68

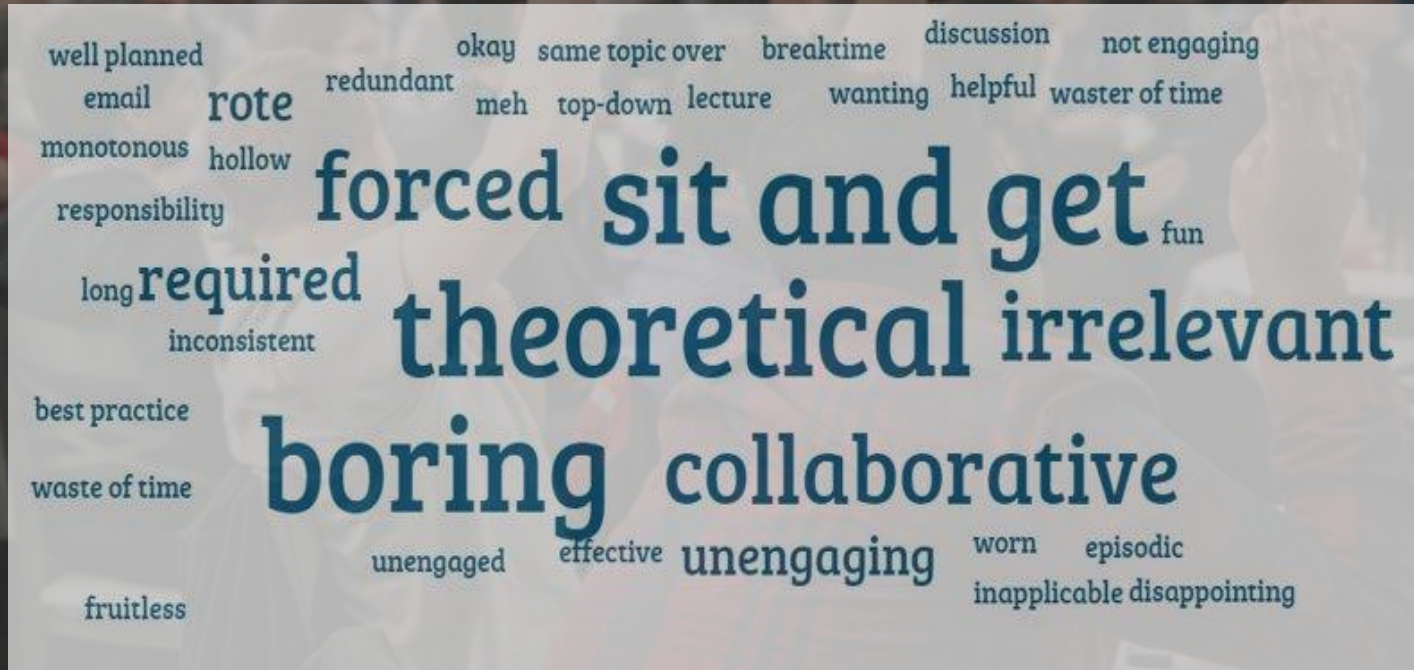
of hours teacher spend in pd annually

50

% of all teachers feel current PD does not meet their needs

55

% of teachers wanting to leave the profession



D2L

[Read more](#)

**How the Pandemic Has (Re)Shaped
K-12 Teacher Professional Learning**

Survey Findings, Research Brief and Recommendations

- **\$18 billion** is spent annually on PD, yet few teachers are satisfied.
- Only **36%** of teachers believe they will receive ongoing PD from their school/district.
- **82%** of respondents said they'd be satisfied with PD being available to them more frequently than once a month – “on a more regular, ongoing basis.”
- **71%** of teachers expressed interest in an on-demand PD format.
- **43%** said they'd be satisfied with professional learning that was only available once or twice a semester.

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Benefits for Teachers



- ✓ **Flexibility and Convenience**
Access to bite-sized learning anytime, anywhere
- ✓ **Relevance**
Allows educators to address immediate needs
- ✓ **Variety & Choice**
Power to choose courses that are tailored to individual learning goals
- ✓ **Cost-Effective**
Reduces travel expenses and speaker costs
- ✓ **Removes Barriers to Accessibility & Inclusivity**
- ✓ **Interactive Learning Community**



Benefits for School & Districts



THE JOURNAL
TRANSFORMING EDUCATION THROUGH TECHNOLOGY

K-12 NEWS FEATURES
OPINION RESOURCES
RESEARCH PODCAST
GRANTS NEWSLETTERS

New Product Awards Tutorials K-12 Grants Research STEM AI Equity

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Teachers Want More Online, On-Demand, and Targeted Professional Learning Opportunities, New Survey Shows

By Kristal Kuykendall | 02/15/22

In a new survey commissioned by learning technology firm D2L, only 20% of K-12 educators responding said they are “strongly satisfied” with the professional learning options, even as 94% agreed that ongoing professional development is important to a teacher’s effectiveness, D2L said Tuesday.

EducationWeek

PROFESSIONAL DEVELOPMENT

How On-Demand PD for Teachers Is Paying Off for This District

By Alyson Klein — July 10, 2023 ⌚ 4 min read

A photograph showing a group of teachers in a classroom or meeting room. One teacher is standing and pointing at a laptop screen, while others are seated around the table, looking at the screen and talking.

- ✓ **Teacher Retention**
Increases teacher choice and voice in professional learning; support
- ✓ **Expanded PD Offerings**
Provide more targeted support and extend learning opportunities
- ✓ **Learning Differentiation Meets**
real-time needs of all teacher segments
- ✓ **Balanced Approach to PD**
Offer more learning for less

Experience with On-Demand PD



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What has been your experience, if any, with online PD?

What best practices can you share?

What have been the pros and cons?

How would you improve the experience?



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A growing content library of on-demand courses and resources that give teachers choice and relevance.



Affordable pricing for teachers, schools and districts looking to expand PD offerings.

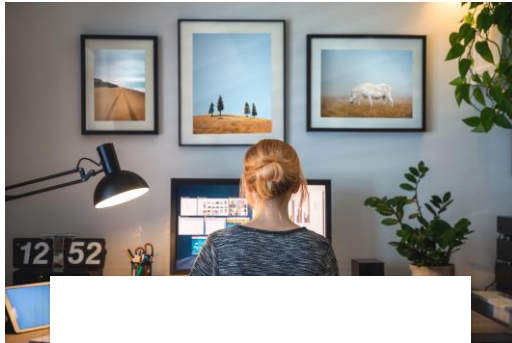


Flexible, mobile bite-sized courses allowing educators to learn at their convenience.



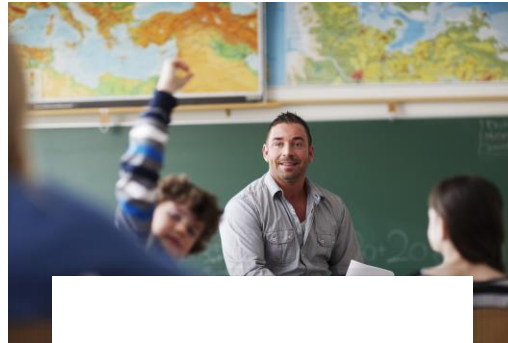
In-course learning assessments and end-of-course certificates to meet PD requirements.

Stride PD fuels classroom success by equipping teachers with dynamic courses, valuable resources, and access to a vast educator network.



Flexible Online Courses

- ✓ By educators, for educators
- ✓ Designed to meet high-priority needs
- ✓ Real-world content and scenarios
- ✓ Bite-sized, self-paced learning
- ✓ Mobile-friendly
- ✓ [SPOC Course Catalog](#) (80+)



Teaching Resources

- ✓ Takeaway resources from every course
- ✓ Extended learning through blogs and YouTube channel
- ✓ Unlimited access to research-based strategies
- ✓ Curated, effective content in each learning category



Educator Collaboration

- ✓ Access to live web events, including our virtual conference
- ✓ Downloadable teacher resources that drive classroom success
- ✓ Teacher discussion boards and communication tools
- ✓ Shared educator-created courses and strategies

Inside an Online PD Course



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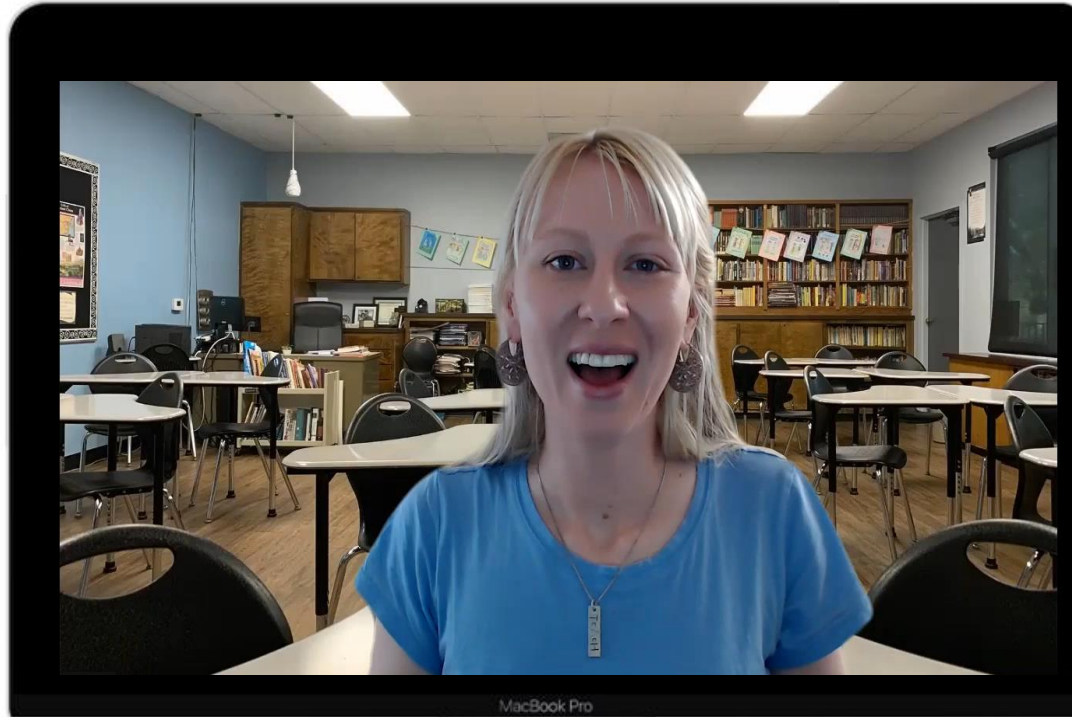
Stride 
Professional Development Center

MacBook Pro

Teacher Testimonials



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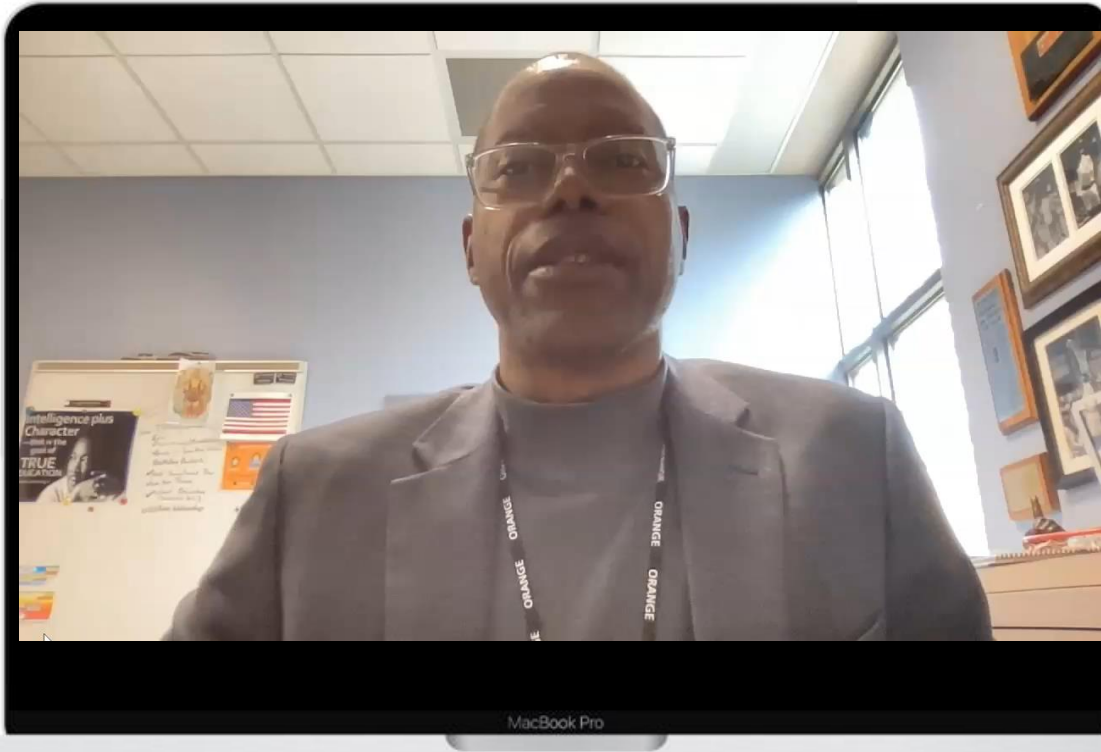
What features of Stride PD resonates with teachers most?

| | |
|--|-----|
| Course Pathways and Topics | 33% |
| Mobile-friendly Access | 59% |
| Asynchronous Learning (learning at anytime and anyplace) | 85% |
| Having Choice in their Professional Development | 89% |
| The Affordable Cost | 48% |
| The Usable Resources | 52% |
| The Interactive Course Design | 59% |
| The Bite-Sized Learning and Length of Courses | 67% |

School Leader Testimonials



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“Stride PD Center has allowed us to bring a range of PD topics to our teachers that we would not otherwise be able to expose them to at this rate.”

- Superintendent, Colorado

“We can now differentiate our PD days by assigning content based on teacher needs.”

- Principal, Torrence, CA

Progress Monitoring



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Stride 
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MacBook Pro

Q&A Session



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Experience On-Demand PD Today



- Free 3-Month Access to Stride PD Center!
- Access to all free and paid courses.
- Discount Code: “MLC24”



Special School/District Pricing



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Scan me!

Schedule a Call

Complete this form and someone from our team will be in touch shortly.

First Name *

First Name

Last Name *

Last Name

Role *

Adult Education



Email *

Email

Phone *

XXX-XXX-XXXX

Zip Code *

School District *

School *

State *

Alabama



Send

Contact Information



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2024

Promising Practices

On-demand access
through March 31

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CHOICE
STEVIE® AWARDS
FOR FAVORITE
NEW PRODUCTS