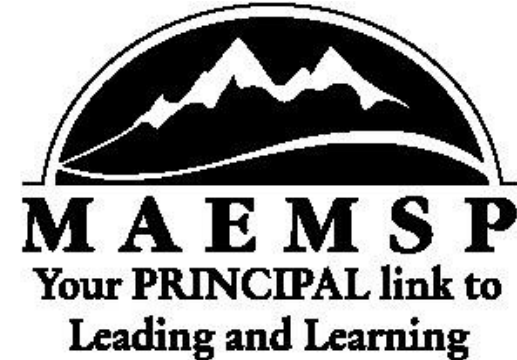


MAEMSP STRATEGIC PLAN 2015-18

MAEMSP Strategic Plan with Strategic Objective Actions



For each item, identify:

1. What needs to be done to achieve the Strategic Objectives?
2. Who is going to do the work to achieve the Strategic Objectives?
3. What is the timeline or deadline to achieve the Strategic Objectives?

1. MAEMSP will empower leaders by recruiting quality educators into the principalship, developing induction practices, and promoting the importance of the principalship.

| <u>Deadlines</u> | <u>Strategic Objectives focused on Recruiting, Developing and Promoting the Importance of the Principalship</u> | <u>What</u> | <u>Who</u> |
|------------------|---|-------------|------------|
| | 1.1 Regional Directors will work directly with the SAM office and existing membership to identify, recruit, and retain leaders within their region. | | |
| | 1.2. Regional Directors will develop and induction process within their region. | | |
| | 1.3. How do we promote the importance of the principalship?] IDEAS: Continuing local, regional, and national awards. SAM office assists with drafting and distributing appropriate press releases re: awards. | | |

2. MAEMSP will promote and facilitate quality professional development.

| <u>Deadlines</u> | <u>Strategic Objectives focused on Promoting and Facilitating Quality Professional Development</u> | <u>What</u> | <u>Who</u> |
|------------------|--|-------------|------------|
| | 2.1. Utilize the SAM needs assessment to provide research-based professional development for principals on successful strategies for instructional leadership. | | |
| | 2.2. Explore collaboration opportunities with other SAM affiliate organizations to provide professional development. | | |
| | 2.3. Deliver professional development using a variety of methods including: social media, technology, and face-to-face trainings. | | |

3. MAEMSP will train principals to advocate for state and national legislation to ensure Montana students will receive a quality education.

| <u>Deadlines</u> | <u>Strategic Objectives focused on Advocacy</u> | <u>What</u> | <u>Who</u> |
|------------------|--|-------------|------------|
| | 3.1. Regional directors will promote advocacy during regional meetings with discussion, training, and opportunities to empower principals to advocate for state and national legislative issues. | | |
| | 3.2. Executive director will regularly provide MAEMSP membership timely updates on the state of education. | | |
| | 3.3. Federal Relations director will be informed of legislative issues and will be able to communicate and advocate for those issues. | | |
| | 3.4. SAM Legislative Network will be used to advocate for educational issues at the legislative sessions. | | |
| | 3.5. MAEMSP will collaborate with other educational affiliates in an effort to support key legislative activities. | | |

4. MAEMSP will promote and demonstrate the highest level of integrity and professionalism.

| <u>Deadlines</u> | <u>Strategic Objectives focused on Promoting Highest Level of Integrity and Professionalism</u> | <u>What</u> | <u>Who</u> |
|------------------|---|-------------|------------|
| | 4.1. MAEMSP will serve as the voice of the principal. | | |
| | 4.2. Principal's intern will serve as the voice of quality education. | | |
| | 4.3. Advance the professional standards for principal practice and professional learning. | | |