



MAEMSP Strategic Plan 2015-2018

(Approved by the MAEMSP Board 1-26-16)

MAEMSP VISION

Your **PRINCIPAL** Link to Leading and Learning

MAEMSP MISSION

The Mission of the MAEMSP is to develop and support instructional leaders through advocacy and professional learning.

SAM CORE PURPOSE

SAM ... Visionary leaders united in providing, advocating, and creating education excellence for Montana students!

SAM CORE VALUES

- **Leadership:** We believe that instructional leadership provided by school administrators is essential for empowering, inspiring, engaging, and helping students to grow, succeed, and lead.
- **Integrity & Professionalism:** We promote and demonstrate the highest level of integrity and professionalism, both organizationally and individually. We believe it is these traits that create the foundation vital for success.
- **Advocacy:** We serve as a united, proactive organization of educational leaders that advocate for State and National legislation to ensure Montana students will receive a quality education supported by adequate and sustainable funding. We strive to assure that all students have equal access, are safe and healthy, and will be successful.
- **Professional Learning & Services:** We believe that high quality professional development, mentorship, and supportive member services are critical to individual member and Montana student success.

GOALS & STRATEGIC OBJECTIVES

1. MAEMSP will empower leaders by recruiting quality educators into the principalship, developing induction practices, and promoting the importance of the principalship.

- 1.1. Regional Directors will work directly with the SAM office and existing membership to identify, recruit, and retain leaders within their region.
- 1.2. Regional Directors will develop an induction process within their region.
- 1.3. How do we promote the importance of the principalship? IDEAS: Continuing local, regional, and national awards. SAM office assists with drafting and distributing appropriate press releases re: awards.

2. MAEMSP will promote and facilitate quality professional development.

- 2.1. Utilize the SAM needs assessment to provide research-based professional development for principals on successful strategies for instructional leadership.
- 2.2. Explore collaboration opportunities with other SAM affiliate organizations to provide professional development.
- 2.3. Deliver professional development using a variety of methods including: social media, technology, and face-to-face trainings.

3. MAEMSP will train principals to advocate for state and national legislation to ensure Montana students will receive a quality education.

- 3.1. Regional directors will promote advocacy during regional meetings with discussion, training, and opportunities to empower principals to advocate for state and national legislative issues.
- 3.2. Executive director will regularly provide MAEMSP membership timely updates on the state of education.
- 3.3. Federal Relations director will be informed of legislative issues and will be able to communicate and advocate for those issues.
- 3.4. SAM Legislative Network will be used to advocate for educational issues at the legislative sessions.
- 3.5. MAEMSP will collaborate with other educational affiliates in an effort to support key legislative activities.

4. MAEMSP will promote and demonstrate the highest level of integrity and professionalism.

- 4.1. MAEMSP will serve as the voice of the principal.
- 4.2. Principal's intern will serve as the voice of quality education.
- 4.3. Advance the professional standards for principal practice and professional learning.