

Breakout Session

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Using Your Elevator Pitch



Share & Strategize at Your Table

Successful Strategies

Successful Tactics

Breakout Session I

Use 1-3 key policy areas. How will you:

- Introduce the Issue
- Present the Problem
- Present the Solution
- Share Your Value Proposition
- Add a Call to Action

1) What are the top 3 priority issues or key initiatives you want to see replicated?

A decorative graphic in the bottom right corner of the slide, consisting of several overlapping, curved, flame-like shapes in a dark purple color. The shapes are layered, with some appearing in front of others, creating a sense of depth and movement. The background of the slide is a solid bright blue, and the text is in a bold, white, sans-serif font.

2. What are your advocacy challenges?



3. Which efforts have succeeded?

Which efforts have failed?

What was done differently?



**4. How can the national
(NASSP) and state
association (SAM, MASSP)
best help you?**

**(i.e. membership benefit,
messaging, policy development,
advocacy)**



5. Share best practices.

**What works at a local level,
state level, federal?**



THANK YOU!

