

MTASCD Strategic Plan Goals & Strategic Objectives Worksheet

Completed on 6-18-18 by the MTASCD Board of Directors

For each of the 3 goals, review the knowledge-based decision making questions and identify action to be taken to accomplish the objective:

- 1. What do we know about our stakeholders' needs, wants, and preferences that are relevant to this decision?**
- 2. What do we know about the current realities and evolving dynamics of our environment that is relevant to this decision?**
- 3. What do we know about the “capacity” and “strategic position” of our organization that is relevant to this decision?**
- 4. What are the ethical implications?**
- 5. What actions are required to accomplish the Strategic Objective?**

You can add a Strategic Objective or Revise a Strategic Objective based on the discussion of your group.

Link to Google Doc: https://docs.google.com/document/d/1WA_LYCKIcKKrGu2YhC0JRxcNwfkKZw7hE3r2gCVpqnw/edit?usp=sharing

Easier link: <http://bit.ly/2JZ1xFx>

1. Goal Area 1: Curriculum Leadership

Goal Statement: Write the statement here --- MTASCD is the professional network for curriculum leadership among thought leaders.

Goal 1 Team: Write the names of those on the team here --- Robin, Andrea, Melissa, Scott

<i>Strategic Objectives</i>	<i>1. What do we know about our stakeholders' needs, wants, and preferences that are relevant to this decision?</i>	<i>2. What do we know about the current realities and evolving dynamics of our environment that is relevant to this decision?</i>	<i>3. What do we know about the "capacity" and "strategic position" of our organization that is relevant to this decision?</i>	<i>4. What are the ethical implications?</i>	<i>5. What actions are required to accomplish the Strategic Objective?</i>
1.1 Broaden the scope of what is traditionally defined as curriculum to include SEL, whole child.	SEL is a huge need in our communities which is often under-resourced and under-valued.	Many individuals are struggling with insufficient SEL	Whole child is a perfect match, including our parent organization ASCD, PTOs, etc.	Moral imperative to include SEL as a gateway to academic and life-long success	<p>-Create a position statement to define curriculum</p> <p>“The curriculum encompasses all the sectors of the institution involved with the process of teaching and learning.” ~retrieved from http://www.ascd.org/publications/jcs/spring1993/Curriculum-Definitions-and-Reference-Points.aspx</p> <p>Provide access to relevant and timely curriculum resources.</p>
1.2 Stay abreast of national trends to provide leadership for our stakeholders.	The majority of educators are intimidated by curriculum and don't see themselves as curriculum experts (afraid of curricular design).	Changes in education are occurring far too quickly for schools to keep up with individually.	Educators and administrators are looking for help with curriculum design and enhancement.	Educators need support in understanding their role and the protections in place in assuming that role.	MTASCD members need to stay abreast with ASCD and national trends and research in curriculum and whole child issues.

				Communities need support in understanding SEL and its impact on the whole child.	Attend local and nat'l conferences and workshops Continue to build a relationship with national affiliate Identify opportunities for reading/book study Provide access to relevant and timely curriculum resources.
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2. Goal Area 2: Professional Learning

Goal Statement: Write the statement here ---MTASCD promotes increased professional learning throughout the state by providing and connecting access to high quality learning opportunities for all education stakeholders.

Goal 2 Team: Write the names of those on the team here ---Steve, Jerry, Barbara

<i>Strategic Objectives</i>	<i>1. What do we know about our stakeholders' needs, wants, and preferences that are relevant to this decision?</i>	<i>2. What do we know about the current realities and evolving dynamics of our environment that is relevant to this decision?</i>	<i>3. What do we know about the "capacity" and "strategic position" of our organization that is relevant to this decision?</i>	<i>4. What are the ethical implications?</i>	<i>5. What actions are required to accomplish the Strategic Objective?</i>
2.1 Provide learning opportunities in various formats to reach rural and urban areas.	Flexible, Accessible, high quality and relevant to district needs.	Learning opportunities are limited by distance and funding, internet access	Website for streaming, our board represents all geographical regions of the state, connections with national ASCD; supports our core value of engagement in PL	Opportunities must be supported by research, we do not discriminate in any fashion, we will promote equal opportunities for all	<ol style="list-style-type: none"> 1. Yearly calendar of PL opportunities 2. Access to appropriate technology 3. National, state and local cooperation to connect resources
2.2 Ensure we provide access to the highest quality PL opportunities possible.	Need to be on cutting edge of PL, needs to meet the needs of both urban and rural districts,	Big distances between opportunities and school districts, funding and geography limit access to high quality presenters,	This organization has shown an ability to bring in high quality training, we have stakeholders around the state	We need to ensure the PL appeals to the broad needs of our state.	<ol style="list-style-type: none"> 1. Statewide survey of PL needs and desires for stakeholders 2. Presence at conferences and other educational gatherings to survey needs 3. Develop a process for

					vetting presenters.
2.3 Increase our networking capacity to link school district to PL opportunities planned throughout the state.	Schools have limited funding and time for PL, distance and lack of connectivity can inhibit participation,	Social media is a free way to connect schools and educators, internet access can be limited in certain areas, time and funding	WWW- capacity is limitless, ASCD board can connect opportunities because we represent all geographical regions as well as different stakeholder groups.	Social media does have pitfalls, access can be limited due to geographical regions which could restrict access to all	<ol style="list-style-type: none"> 1. Good set of defined rules on how SM should be used by organization 2. Designate point people to monitor ASCD sites/ communication 3. Add time at ASCD board meetings to add PL opportunities to shared calendar.

3. Goal Area 3: Advocacy

Goal Statement: MTASCD advocates for the promotion and assurance of excellence in Whole Child educational programming

Goal 3 Team: Karla Miller, Marla Knudson, Ryder Delaloye

<i>Strategic Objectives</i>	<i>1. What do we know about our stakeholders' needs, wants, and preferences that are relevant to this decision?</i>	<i>2. What do we know about the current realities and evolving dynamics of our environment that is relevant to this decision?</i>	<i>3. What do we know about the "capacity" and "strategic position" of our organization that is relevant to this decision?</i>	<i>4. What are the ethical implications?</i>	<i>5. What actions are required to accomplish the Strategic Objective?</i>
3.1 Support access to health -based programing	A holistic array of community health services to all K-12 students to ensure wellness.	Students deal with food scarcity. School gardens, backpacks for kids, summer lunches,	Provide accurate info about programs that support	As a community we are responsible for the health of our youth.	Providing information, resources Raising awareness Connecting community health services with schools
3.2 Support the development of school-based safety measures	Practices are promoted in all school to create systems that provide Trauma informed care, run lock fight trainings, and other measures that provide for the safety of all K-12 students	Evolving school safety protocols, active shooter training, aging building need security updates	Network with all schools to provide access to services and grant supports that provide safety supports	Provide a framework for schools by which to explore community issues in a public and deliberative forum	Disseminate information Raise community awareness about the need for training (active shooter, entry protocols, etc.)
3.3 Provide access to best practice in education to ensure engagement of students and the community	Best-practices in student-centered learning are fostered to promote engagement, authenticity, choice, and access.	Disconnect between school and rest of their lives, brain research, Project-Based Learning,	Allow for districts large and small to gain access to curriculum trainings and resources the promote student-centered learning strategies	Active community participation in the school, help students see the connection beyond the school walls	Seek out professionals with expertise in the state Be a vehicle for connecting people Provide opportunities/platform

					for these experts to speak
3.4 Enable all students to be challenged through the application of student-centered learning practices	Through standards-based learning and data driven processes learning is made rigorous and relevant for all K-12 students	Advancements within society are driving dramatic and rapid changes, helping schools respond to this changing landscape is critical	Allow for districts large and small to gain access to technology resources that promote data-based decision making practices and personalized learning for all K-12 students	Explore the resource impact on schools of engaging all students according to a personalized learning approach	Promote the importance of challenging all students through personalized learning
3.5 Serve as a mechanism to support schools by creating and strengthening community-based partners	Community-based partners are nurtured through communication and serving as liaisons between different organizations.	Address the lack of direct communication between schools and community organizations by creating a framework for collaboration and community	Inventory services occurring within schools that foster community partnership and provide community schools	Address the values held by community organizations and they affect secular public education	Create a pathway for community organizations to support Whole Child programming within schools through effective integration